



DIPLOMA IN JOURNALISM

Examiners' Report

2022-23

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diversity in journalism

DIPLOMA IN JOURNALISM 2022-23

During the academic year 2022-23, a total of 1,560 candidates were registered on courses with the NCTJ to sit the Diploma in Journalism exams. There were 1,326 students studying on accredited courses, 152 trainees studying on apprenticeship courses, and 82 students studying on non-accredited courses. Candidates also sit NCTJ Diploma in Journalism exams on national exam dates, for example learners studying via distance learning or on in-company training schemes.

AWARD WINNERS (best performance in a diploma exam)

The award winners listed below have been selected from the candidates who sat Diploma in Journalism exams between November 2022 and September 2023:



Essential journalism award – supported by Newsquest
Benjamin Terence Stewart Allward,
Glasgow Caledonian University, BA
Multimedia Journalism 2019-23 (80%)



Editing skills for journalists' award – supported by Society of Editors
Ben Stevens, De Montfort University,
BA Journalism 2020-23 (86%)



Essential media law award – supported by Oxford University Press
Niamh Robinson, PA Media
Academy, fast track Level 5
journalist apprenticeship course
Feb 2023-Aug 2024 (97%)



Practical magazine journalism award – supported by Mark Allen Group
Ethan Banks, University of Sunderland,
BA Journalism 2020-23 (87%)



Media law: court reporting award – supported by National World
Eve Bennett, News Associates London,
fast track in multimedia journalism
Sep 2022-Feb 2023 (96%)



Videojournalism award – supported by The Independent
Paul Dobson, NCTJ Journalism Skills
Academy, distance learner (80%)



Public affairs award – supported by Oxford University Press
Ji-Min Lee, Darlington College, Diploma
in Journalism Community News Project
course 2022-23 (94%)



Sports journalism award – supported by The Premier League
Luke Power, News Associates Manchester,
multimedia sports journalism diploma
2022-2023 (78%)



Shorthand award (100wpm) – supported by Sky Sports News
Freya Gascoigne, News Associates
London, fast track in multimedia
journalism Feb-July 2023 (100%
accuracy)



Journalism for a digital audience award – supported by Reach
Abbie Ingham, News Associates
London, multimedia sports journalism
diploma 2022-23 (83%)



Broadcast journalism award – supported by ITV News
University of Central Lancashire
student, BA Multimedia Journalism
2020-23 (83%)



Data journalism award – supported by The Telegraph
Thomas Godfrey, Oxford Brookes
University, BA Media Journalism and
Publishing 2020-23 (79%)



PRINCIPAL EXAMINER'S SUMMARY

When comparing the NCTJ Diploma in Journalism assessment outcomes for 2022-23 with the previous year, the data suggests that results and the number of entries are largely consistent over this period.

The overall number of diploma exam sittings increased by 282, from 7,794 in 2021-22 to 8,076 in 2022-23. Unsurprisingly, some of the mandatory diploma units saw the highest number of candidate entries, with increases in the numbers sitting the regulation test and essential media law and regulation. Among the elective options, we saw a small increase in sittings in sports journalism, introduction to PR, videojournalism for digital platforms, broadcast journalism radio news and broadcast regulation.

Editing skills for journalists, journalism for a digital audience, data journalism, practical magazine journalism and photography for journalists all saw significantly more candidate entries in 2022-23. These increases reflect the NCTJ's commitment to preparing the next generation of journalists for employment in a fast-changing industry.

Compared to the previous year, the biggest decreases in entries were seen in essential journalism (-47), court reporting (-88) and e-portfolio submissions (-89). Overall, however, the number of exam entries increased in 2022-23.

Reassuringly, the pass rates remain very consistent year on year. In the six diploma units with the highest number of entries – essential journalism, essential journalism ethics and regulation, essential media law and regulation, e-portfolio, court reporting and public affairs – there is no more than a 3 per cent variation in 'gold standard' A-C pass grades in these assessments when compared to 2021-22.

However, the NCTJ is never complacent about pass rates and all NCTJ subject exam boards are required to regularly scrutinise pass grades for the diploma assessments it sets, especially passes at A-C grade.

There is also a major review at the end of every academic year by each subject board, as well as the over-arching Journalism Qualifications Board, to ensure consistency and investigate any significant variations in pass rates compared to previous years.

The Cirrus exams platform is now used for the majority of NCTJ assessments and, although the default position is that exams are held in-centre, remote exams can still be used in extenuating circumstances, where appropriate. This flexible approach is welcome as it may assist some distance learners, apprentices and candidates with particular needs for whom in-centre exams may be problematic.

The 2022-23 exam results indicate that the NCTJ appears to be successfully navigating the sometimes-competing demands of a rapidly changing industry alongside its enduring commitment to equipping diploma candidates with essential journalism skills and knowledge.

Diploma results for the last two academic years clearly indicate that NCTJ standards remain encouragingly high, and that the assessments are robust and fit for purpose. The results are also testament to the hard work undertaken by the NCTJ examiners, staff and individual subject boards, as well as to the commitment of the hard-working tutors on accredited courses who continue to deliver high quality journalism education and training.

Amanda Ball
NCTJ principal examiner



ESSENTIAL JOURNALISM

Elections in some of the most powerful nations and a rise in conflicts around the world emphasise the vital importance of factual, impartial newsgathering. Opinion-free reporting and accurate, compelling written narratives are vital tools for journalists facing growing challenges from propagandists and purveyors of fake news.

The essential journalism exam assesses core storytelling skills and it's a pleasure to record that in the 2022-23 academic year the percentage of candidates achieving coveted gold standard (A-C grade) passes rose to 55 per cent from 52 per cent in 2021-22 and 51 per cent in 2020-21. While the A grade pass rate remained at 4 per cent and C grade at 34 per cent year on year, it was B grades which saw an increase from 14 per cent in 2021-22 to 17 per cent in 2022-23. The total number of sittings for the year was 1,254, slightly down on the 1,301 sittings recorded in 2021-22, but up on the figure of 1,233 for the pre-pandemic year of 2019-20.

Exam setters continue to provide topical, realistic scenarios for breaking news stories. Subjects during 2022-23 included the fire risks of e-scooter and bike batteries and chargers, air pollution from woodburning stoves, dangerous dogs in public parks, struggling food banks and the issue of underage vaping and e-cigarette use – something high on the UK government's agenda this year. Ethics scenarios also strive to reflect real events and encourage candidates to think of ways of highlighting situations people should know about without breaching any of the clauses in the IPSO code and Editors' Code of Practice.

The consistency of results year on year is the result of hard work by candidates and tutors, NCTJ staff, and our team of markers throughout the UK, who are dedicated to encouraging and maintaining the highest possible standards of accuracy coupled with clear, direct, fact-filled, comment-free writing. My thanks to all of them.

Nick Nunn
Chief examiner, essential journalism

ESSENTIAL JOURNALISM E-PORTFOLIO

There was very much a sense of getting back to normality as the 2022-23 academic year started, with the temporary adaptations due to Covid no longer available.

Although candidates were able to get back to carrying out face-to-face interviews, the use of video conferencing for interviews continues. This is fully acceptable in the e-portfolio and embraces the way journalists need to constantly adapt to change in methods of newsgathering.

There were no changes to the mandatory categories, although for sports journalism there was the addition of a live blog from a sporting event.

The total number of e-portfolio submissions for the year was 777, a bit of a reduction from the 866 submissions during 2021-22.

Excellent results have again been achieved with 93 per cent, or 722 candidates, achieving gold standard in 2022-23. This figure is slightly down on the 94 per cent in 2021-22 and 95 per cent in 2019-20, however the A-E achievement rate hit 100 per cent for 2022-23.

The standard of work across e-portfolios remains high and candidates should be commended for embracing the video element and striving to produce social media clips to promote their content.

The candidates achieving top grades give detailed explanations of how they sourced each story and how they developed it, as well as fully exploring the legal, ethical and regulatory issues surrounding it.

Tutors must also be commended for their diligent teaching and marking, ensuring quality and consistency across the board and helping to develop students into journalists with fully rounded news skills.

Clare Gladstone
Chief moderator, essential journalism e-portfolio

ESSENTIAL JOURNALISM ETHICS AND REGULATION

The numbers achieving gold standard in the essential journalism ethics and regulation test dropped for a third successive year, a disappointing trend in such an important subject.

This year 68 per cent of candidates achieved an A-C grade, compared to 70 per cent in 2021-22. In 2019-20 75 per cent of candidates were achieving the gold standard, while in 2020-21 it was 72 per cent. In a world where journalistic ethics are scrutinised more than ever, it is vital that candidates thoroughly understand the IPSO Editors' Code and are able to apply it in testing circumstances.

The number of candidates taking the test rose significantly this year – 1,458 candidates took the test compared with 1,312 candidates the year before – a rise of 11 per cent. Overall, 94 per cent of candidates passed the assessment with an A-E grade in 2022-23.

Question banks for the test continue to be updated on a regular basis to ensure candidates are faced with relevant and challenging scenarios that prepare them properly for their future careers.

John Wilson

Chief examiner, essential journalism ethics and regulation



ESSENTIAL MEDIA LAW & REGULATION AND MEDIA LAW COURT REPORTING

The essential media law and regulation exam saw an encouraging rise in the number of candidates who took the assessment in 2022-23, with more than a 10 per cent increase from the Covid-hit 2021-22 cohort.

The gold standard pass rate was 65 per cent – one per cent higher than last year but in keeping with the success rate of recent years. The A-E achievement rate was 90 per cent – again an increase of one per cent from 2021-22.

Unfortunately, the court reporting module saw a further drop in the number of candidates sitting the assessment. A total of 867 candidates took the exam, down from 955 candidates in 2021-22 and 1,208 candidates in 2020-21. The fall in numbers remains a concern of the law board.

The court reporting gold standard pass rate was 63 per cent in 2022-23 – down four per cent on last year, while there was an 88 per cent pass rate for A-E grades, down one per cent on last year.

Results for individual monthly exams delivered across the year for both essential media law and court reporting showed similar year-on-year pass rates. Overall, the law board is content with the pass rates and the way markers and moderators have applied the NCTJ marking guides with skill and consistency.

I would like to thank my colleagues on the law board for their hard work in setting and moderating exams. As always, I would like to pass on my gratitude to the NCTJ team and the law tutors and markers at centres around the country for their continued good work.

Dan Townend

Chief examiner, essential media law & regulation and media law court reporting



PUBLIC AFFAIRS

Although public affairs is an optional unit in the NCTJ Diploma in Journalism, it is mandatory for courses accredited to deliver a news pathway, so most centres still teach public affairs and it remains a popular option.

This was reflected by the number of entries in 2022-23 (1,076) being very similar to the 1,084 candidates sitting the public affairs exam in 2021-22.

Each year the public affairs exam board keeps a close eye on pass rates, so it was pleasing to see 62 per cent of candidates passing the public affairs exam in 2022-23 with a 'gold standard' A-C pass grade. This aligns closely to the 65 per cent of A-C pass grades in 2021-22. In 2021-22, 89 per cent of candidates achieved an A-E pass grade compared to 86 per cent in 2022-23.

The public affairs exam board strives to create a programme of study which is relevant, up-to-date, and engaging, equipping the next generation of students with the essential knowledge and skills they need to find and produce news stories and features which relate to politics and help them hold public bodies to account.

The exam is designed to test candidates' knowledge of public affairs as well as their ability to investigate each topic using applied skills, such as suggesting sources to develop a specific story or questions they may pose to a nominated interviewee.

I would like to take this opportunity to thank the public affairs exam board members for helping to maintain standards through their work in setting and checking exams as well as moderating marking.

The bi-annual marking workshops run by the NCTJ provide an excellent opportunity for dialogue with tutors about the programme of study and public affairs exams, to ensure the currency of public affairs and maintain its relevance to quality journalism training. Feedback from centres delivering the public affairs module is welcome and used to inform the programme of study content and assessment when they are reviewed each year.

Amanda Ball
Chief examiner, public affairs

SHORTHAND

Shorthand exams are run at speeds of 60wpm, 80wpm, 100wpm, 110wpm and 120wpm. Exams are held monthly with a selection of speeds available. The 60wpm and 100wpm exams are offered every month to give candidates as many opportunities as possible to sit the exam and achieve the industry gold standard diploma with success at 100wpm, or the standard diploma with success at 60wpm. During 2022-23 most shorthand exams were sat in-centre but remote exams were still offered, where appropriate.

A total of 2,695 shorthand examinations were sat in 2022-23 (including resits) compared to 2,701 exams in 2021-22, a decrease of just six exams overall. In 2022-23 the 100wpm exam pass rate increased to 19 per cent compared to 17 per cent in 2021-22.

Overall, the percentage pass rate across all shorthand exams at 60wpm and above decreased by three percentage points, from 26 per cent in 2021-22 to 23 per cent in 2022-23.



The shorthand board continues to advise tutors to enter candidates for exams only when they are ready. It is good practice for tutors to hold mock exams in order to determine the speed at which candidates are competent and confident. We want candidates to be as well prepared as possible so that they achieve a positive outcome in their exams.

Karen Ballam
Chief examiner, shorthand

EDITING SKILLS FOR JOURNALISTS

The number of candidates sitting the editing skills for journalists' exam is moving back up towards pre-Covid levels.

In 2022-23 there were 249 candidates who sat the exam, compared to 209 candidates sitting the exam in 2021-22. The high standards of attainment have not dropped, with 72 per cent of candidates achieving a gold standard A-C grade, the same as the previous year.

Feedback remains positive for the syllabus and assessment format, which continues to focus on demonstrating editing skills on both print and online platforms.

John Dilley
Chief examiner, editing skills for journalists

SPORTS JOURNALISM

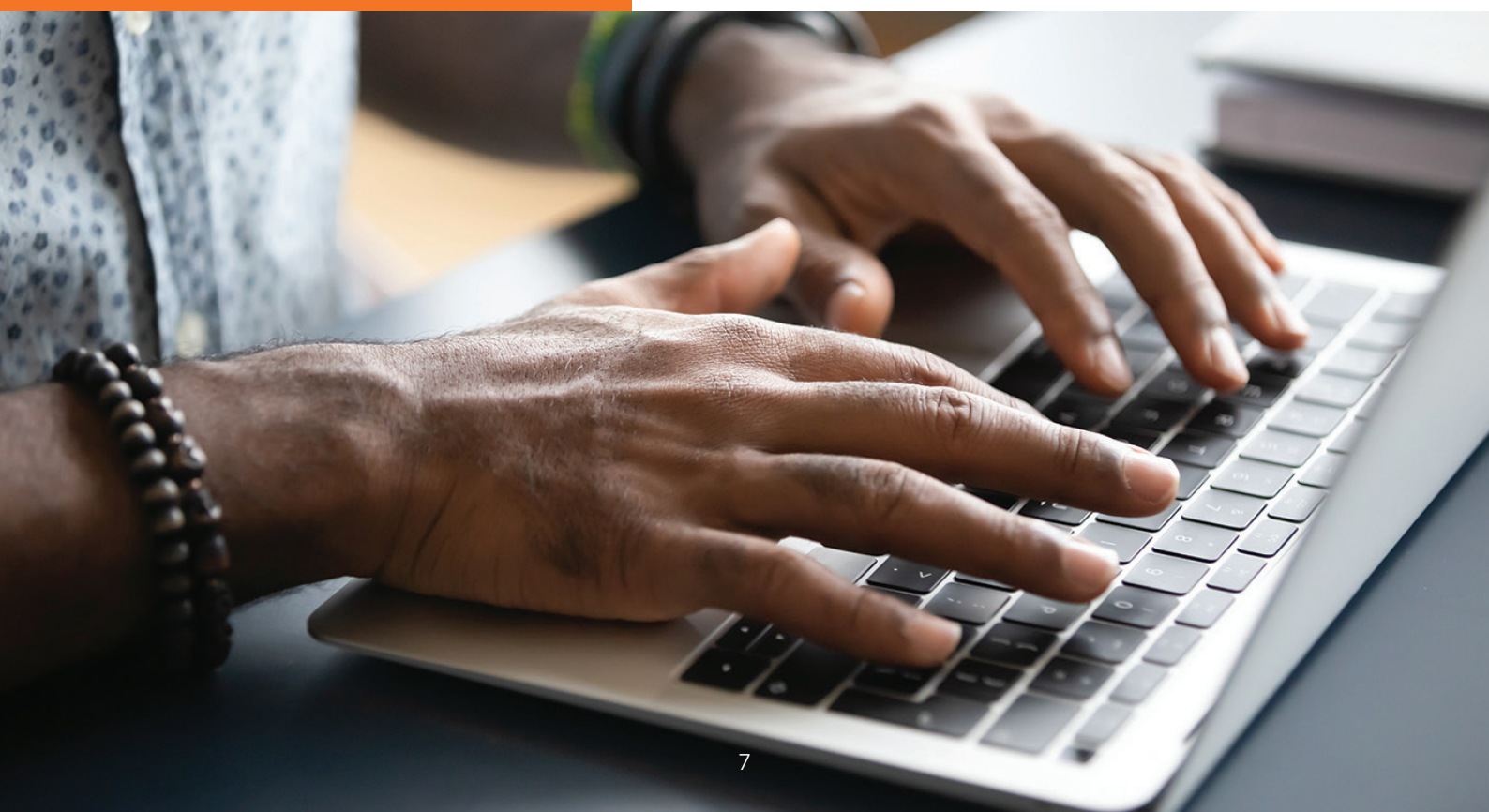
The new-look NCTJ sports journalism exam launched in 2022-23 in response to feedback from industry and centres. The exam incorporates greater digital and social media elements, such as asking candidates to produce a tweet from the match to encourage engagement, promote discussion and write bullet points to maximise SEO. The exam also now closely follows the story cycle around the match from preview through to report and then into the reaction piece to be a more accurate reflection and capture of a sports reporter's work routines.

The examiners were pleased to see via workshops that centres have embraced the new assessment model and agree that it represents an appropriate test of contemporary sports journalism skills needed to succeed in the industry.

The exam saw a slight increase in its number of sittings in 2022-23 with 238, up from 223 the previous year. The percentage of candidates achieving gold standard also rose slightly with 62 per cent (147 candidates) achieving gold standard in 2022-23 compared to 61 per cent in 2021-22 (137 candidates). The A-E pass rate remained stable at 97 per cent (230 candidates).

January 2023 and May 2023 represented the largest sittings in this exam in 2022-23. Overall, the C grade was the most common boundary with 30 per cent of students achieving this. Nine per cent of students attained the A grade with 23 per cent obtaining a grade B. Of the candidates who did not achieve gold standard, the majority of these were at D grade level.

Simon McEnnis
Chief examiner, sports journalism



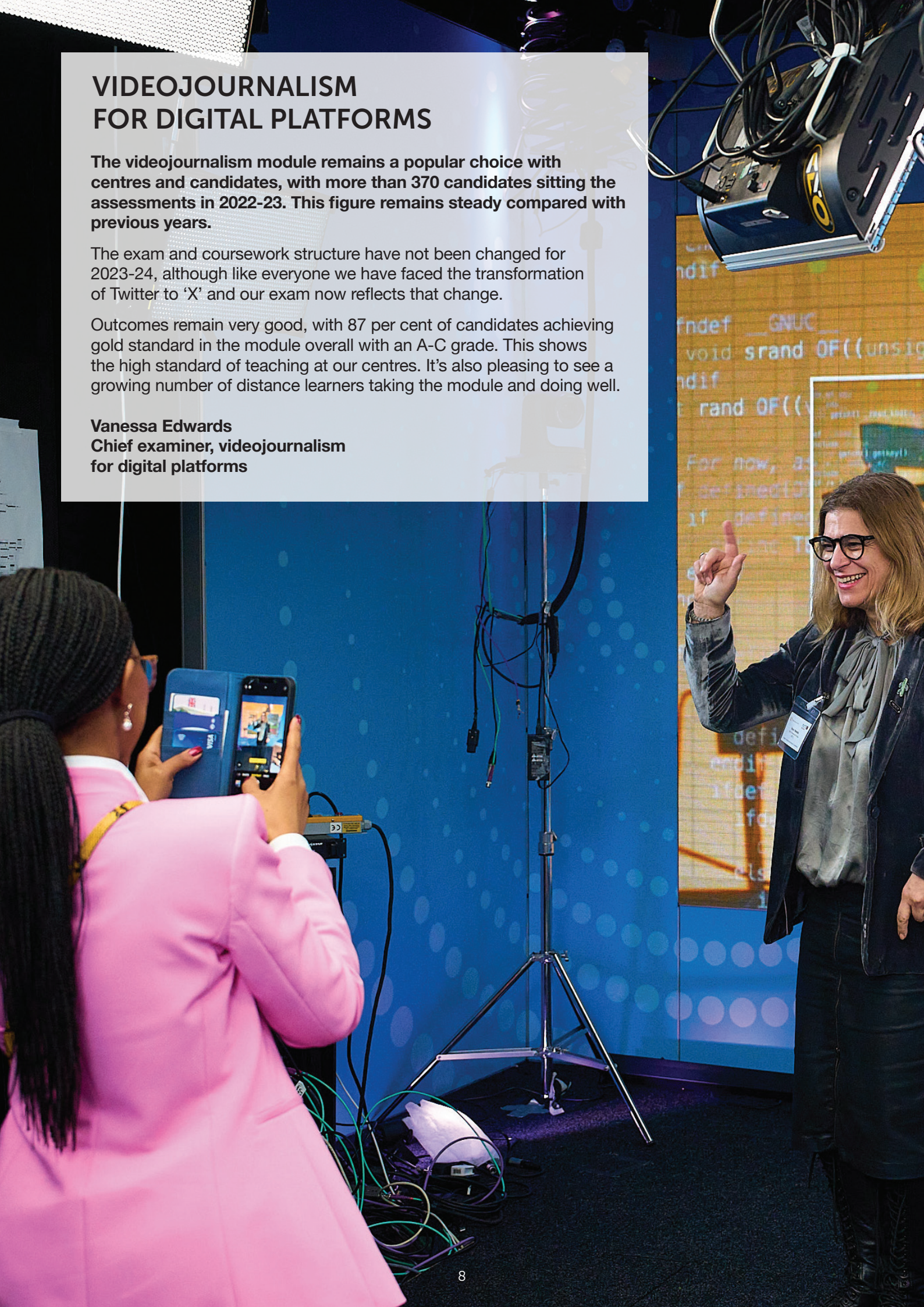
VIDEOJOURNALISM FOR DIGITAL PLATFORMS

The videojournalism module remains a popular choice with centres and candidates, with more than 370 candidates sitting the assessments in 2022-23. This figure remains steady compared with previous years.

The exam and coursework structure have not been changed for 2023-24, although like everyone we have faced the transformation of Twitter to 'X' and our exam now reflects that change.

Outcomes remain very good, with 87 per cent of candidates achieving gold standard in the module overall with an A-C grade. This shows the high standard of teaching at our centres. It's also pleasing to see a growing number of distance learners taking the module and doing well.

Vanessa Edwards
Chief examiner, videojournalism
for digital platforms





BUSINESS AND FINANCE JOURNALISM

Thirteen candidates sat the business and finance journalism module in 2022-23. The diploma gold standard was achieved by 12 candidates which equates to 92 per cent, an increase from 79 per cent in 2021-22. The overall pass rate for the module this year was 100 per cent, with all 13 candidates achieving an A-E grade in the module assessment. The small number of candidates taking this specialist module each year makes it difficult to make any meaningful comparison within the diploma qualification, but it is pleasing to see a consistently high success rate.

BROADCAST JOURNALISM (INCLUDING TV AND RADIO JOURNALISM)

It has been a year of stability for the broadcast journalism modules, with few changes and improvements from the previous year bedding in.

The number of centres offering the double module increased to 10 in 2022-23, indicating the continued relevance of the skills covered. Nine centres also offer the single radio journalism module and four centres offer the single TV journalism module.

In terms of individuals sitting the TV news assessment, there was a reduction of 24 candidates from 128 to 104 compared to the previous year.

Conversely, the radio news exam/coursework and broadcast regulation exam saw an increase in candidates of 15 and 4 respectively. A total of 150 candidates took the radio news assessments in 2022-23 and for broadcast regulation the number was higher, at 170 in the same period.

The number of students achieving gold standard in the TV news assessment was 86 per cent, up from 75 per cent in 2021-22. The percentage was lower for radio news, at 76 per cent – a slight drop on the previous year – while 85 per cent of students achieved gold standard in broadcast regulation.

Ten broadcast journalism apprentices were registered with the NCTJ in 2022-23; so far in 2023-24, 27 broadcast journalism apprentices have been registered.

Catherine Houlihan
Chief examiner, broadcast journalism





PHOTOGRAPHY FOR JOURNALISTS

One hundred and ten candidates sat the photography for journalists e-portfolio in 2022-23, as opposed to 68 the year before. Seventy-eight per cent achieved the gold standard as opposed to 84 per cent the year before.

The photography module is designed to equip candidates with the skills required to provide images that meet industry standards. It was disappointing to see a dip in the quality of captions submitted, with a number of candidates missing the basic who, what, where, when and why. However, the level of skill and creativity remained consistent.

Some candidates seemed reluctant to approach and engage subjects and ask them to pose for their pictures. Candidates largely took into account media law and ethics relating to the publication of images.

Steve Phillips
Chief examiner, photography for journalists

PR & COMMUNICATIONS FOR JOURNALISTS / INTRODUCTION TO PR FOR JOURNALISTS

The number of candidates taking the PR and communications for journalists double module decreased from 42 in 2021-22 to 24 in 2022-23, but there was an increase in the number of candidates taking the single module, introduction to PR for journalists, with 61 sittings compared to 50 in 2021-22.

The A-E pass rate for PR & communications for journalists was 100 per cent, with 14 out of 24 candidates achieving gold standard, an improvement on the previous year.

The gold standard pass rate for introduction to PR for journalists again improved this year, increasing from 36 per cent to 42 per cent, which continued a slow but noticeable upward trend seen over the past four years. The overall A-E achievement rate for introduction to PR for journalists fell slightly, moving down to 90 per cent compared to 94 per cent in 2021-22.

As before, some students performed extremely well in the exams. Borderline marks were often due to candidates doing well in one question or exam part, but less well in others.

Phillip Young
Chief examiner, PR & communications for journalists and introduction to PR for journalists

PRACTICAL MAGAZINE JOURNALISM

The practical, real-world element of the practical magazine journalism assessment continues to attract positive feedback from both candidates and tutors. Candidates develop their own feature idea and conduct an in-depth face-to-face interview as coursework prior to a six-hour magazine assessment day held under newsroom conditions. During the assessment, candidates write and publish a 1,000-word feature online, together with self-generated photography, video, and social media promotion.

The number of candidates taking the module increased in 2022-23 to 136, up from 110 candidates in 2021-22. Examiners are also encouraged by the gold standard success rate which has risen by six per cent – 92 per cent of candidates achieved gold standard in 2022-23, compared to 86 per cent in 2021-22.

John Dilley
Chief examiner, practical magazine journalism

JOURNALISM FOR A DIGITAL AUDIENCE

The journalism for a digital audience module is split 50-50 between a 90-minute exam and one coursework submission – a substantial piece of journalism optimised for interactivity and engagement with its target audience.

The module's growth continues, with 65 more candidates sitting the assessment in 2022-23, putting us at 470 sittings. It is the sixth largest of the NCTJ diploma modules and behind only court reporting and public affairs out of the elective modules.

There has been a strong rise in the gold standard pass rate year on year; in 2022-23 the gold standard pass rate rose from 78 per cent to 86 per cent. This rise is attributed in part to the NCTJ's return to in-person marking workshops for teaching staff. As more centres take up the module – and as the module is tweaked to remain up-to-date in an ever-changing landscape – it is vital that teaching staff are able to clearly understand the marking criteria, giving their students the best chance of success. These sessions seem to be well-received and the increased A-C pass rate is the result of well-armed teaching staff as well as an improvement in candidate performance.

The module's overall pass rate is up slightly from 97 per cent to 99 per cent and while these numbers are high, what these stats do not show is that a lot of passes are B-C grade. We see fewer A grades at exam and coursework level and so getting an A in both elements to earn an overall A for the module is no mean feat. On that note, congratulations to Abbie Ingham for her outstanding work which won the journalism for a digital audience award this year.

As ever, my thanks go to our excellent marking team, and to everyone at the NCTJ for their support in delivering the module.

Gavin Allen
Chief examiner, journalism for a digital audience



DATA JOURNALISM

The data journalism module's third year of delivery saw 70 candidates taking the assessment, an increase of 40 per cent on 2021-22 and more than double the 33 candidates who took the assessment in the module's first year. The results saw the gold standard pass rate falling from 68 per cent in 2021-22 to 54 per cent in 2022-23, a figure which varied across the four sittings, while the A-E pass rate dropped slightly to 91 per cent.

We have made changes to the assessment for 2023-24 to improve accessibility and consistency. The exam now starts with two numerical questions to provide a less daunting start and directly test candidates' ability to use spreadsheet software, as well as better guidance and more precise questions elsewhere. We will continue to use real spreadsheets, but larger ones will be provided in a processed and edited fashion, as if from a senior data journalist, to improve consistency across sittings.

To address issues with many coursework submissions last year where candidates did not provide what assessors need to mark properly, such as links to unlocked data, we have reworked the coursework form so it includes more specific questions and guidance.

While I and the other markers saw some excellent work in 2022-23, it is worth restating that we are looking for candidates to process and analyse data, then use what they find as the basis of good journalism that tells stories through words and visualisations, rather than just finding and mentioning a few numbers.

Steven Mathieson
Senior examiner, data journalism

COMPARATIVE FIGURES

Diploma in Journalism (exam sittings) results summary 2022-23

Exam	No. of sittings	Gold standard		A-E pass rate	
Essential Journalism	1254	684	55%	1206	97%
Newspaper Magazine Regulation Test	1458	989	68%	1373	94%
Essential Media Law & Regulation	1363	892	65%	1220	90%
Court Reporting	867	550	63%	764	88%
Public Affairs	1076	662	62%	957	89%
Sports Journalism	238	147	62%	230	97%
Editing Skills for Journalists	246	177	72%	242	98%
Business of Magazines	2	1	50%	1	50%
Videojournalism for Digital Platforms	374	324	87%	369	99%
Business & Finance	13	12	92%	13	100%
PR & Communications for Journalists	24	14	58%	24	100%
Intro to PR for Journalists	61	29	48%	55	90%
Journalism for a Digital Audience	470	405	86%	464	99%
Data Journalism	70	38	54%	64	91%
Practical Magazine Journalism	136	125	92%	135	99%
Broadcast Journalism – TV News	104	89	86%	102	98%
Broadcast Journalism – Radio News	150	114	76%	124	83%
Broadcast Journalism – Regulation	170	144	85%	169	99%
Total no. of exam sittings	8076				

With the exception of intro to PR for journalists, over half of the assessments marked in each module have been awarded the industry gold standard of an A-C grade, with the overall majority achieving an E grade or above. In 2022-23, 67 per cent of candidates achieved the gold standard compared with 66 per cent in 2021-22. Ninety-three per cent of candidates achieved A-E grades in 2022-23, the same as in 2021-22.

Diploma in Journalism (assessments) results summary 2022-23

	Number of sittings	Gold standard		A-E pass rate	
E-Portfolio submissions	777	722	93%	774	99%
Photography for Journalists E-Portfolio	110	86	78%	109	99%
Total no. of other assessments	887				

In the 2022-23 academic year, 777 e-portfolios were submitted for assessment. Of these submissions, 93 per cent were awarded the industry gold standard of an A-C grade.

Shorthand exams results summary 2022-23

A total of 2,695 shorthand examinations were sat in 2022-23 (including resits) compared to 2,701 exams in 2021-22, a decrease of six exams. The achievement figures for the year have been tabled below.

Speed wpm	Number of sittings	Number of passes	Pass rate
60	1484	371	25%
80	279	74	27%
100	917	172	19%
110	11	4	36%
120	4	0	0%
Total no. of exam sittings	2695	621	23%

In 2022-23, 917 exams were sat at 100wpm. Of these 917 exams, 172 passed - a pass rate of 19 per cent. This is compared to an exam pass rate of 17 per cent in 2021-22. Overall, the percentage pass rate across all shorthand exams at 60wpm and above decreased by three percentage points, from 26 per cent in 2021-22 to 23 per cent in 2022-23.



DIPLOMA EXAM RESULTS COMPARISON 2022-23 AND 2021-22

Exam	Number of sittings 2022-23	Gold standard 2022-23	A-E pass rate 2022-23	Number of sittings 2021-22	Gold standard 2021-22	A-E pass rate 2021-22	Difference in no. of sittings
Essential Journalism	1254	55%	97%	1301	52%	96%	-47
Newspaper Magazine Regulation Test	1458	68%	94%	1312	70%	96%	+146
Essential Media Law & Regulation	1363	66%	89%	1232	64%	89%	+131
Court Reporting	867	64%	87%	955	67%	89%	-88
Public Affairs	1076	58%	86%	1084	65%	89%	-8
Sports Journalism	238	62%	97%	223	61%	97%	+15
Editing Skills for Journalists	246	72%	98%	209	72%	99%	+37
Business of Magazines	2	50%	50%	9	56%	89%	-7
Videojournalism for Digital Platforms	374	87%	99%	369	85%	97%	+5
Business & Finance	13	92%	100%	14	79%	100%	-1
PR & Communications for Journalists	24	58%	100%	42	50%	93%	-18
Intro to PR for Journalists	61	48%	90%	50	42%	94%	+11
Journalism for a Digital Audience	470	86%	99%	405	78%	97%	+65
Data Journalism	70	54%	91%	50	68%	94%	+20
Practical Magazine Journalism	136	92%	99%	110	86%	99%	+26
Broadcast Journalism – TV News	104	86%	98%	128	75%	98%	-24
Broadcast Journalism – Radio News	150	76%	83%	135	78%	96%	+15
Broadcast Journalism – Regulation	170	85%	99%	166	81%	100%	+4
Total	8076			7794			+282

DIPLOMA ASSESSMENT RESULTS COMPARISON 2022-23 AND 2021-22

Assessment	Number of sittings 2022-23	Gold standard 2022-23	A-E pass rate 2022-23	Number of sittings 2021-22	Gold standard 2021-22	A-E pass rate 2021-22	Difference in no. of sittings
E-Portfolio Submissions	777	93%	100%	866	94%	99%	-89
Photography for Journalists E-Portfolio	110	78%	99%	68	93%	100%	+42
Total	887			934			-47

SHORTHAND EXAM RESULTS COMPARISON 2022-23 and 2021-22

Speed	Number of sittings 2022-23	Pass rate 2022-23	Number of sittings 2021-22	Pass rate 2021-22	Difference in no. of sittings
60wpm	1484	25%	1143	33%	+341
80wpm	279	27%	443	29%	-164
100wpm	917	19%	1070	17%	-153
110wpm	11	36%	33	15%	-22
120wpm	4	0%	12	25%	-8
Total	2695		2701		-6



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