







DIPLOMA IN JOURNALISM

nct

Examiners' Report

2021-22

Quality, trust and diversity in journalism

www.nctj.com

DIPLOMA IN JOURNALISM 2021-22

During the academic year 2021-22, a total of 1,426 students were registered on courses with the NCTJ to sit the Diploma in Journalism exams. There were 1,163 students studying on accredited courses, 124 students studying on apprenticeship courses, and 139 students studying on non-accredited courses but may have sat NCTJ exams. Candidates also sit NCTJ Diploma in Journalism exams on national exam dates, for example students studying via distance learning.

AWARD WINNERS (best performance in a diploma exam)

The award winners listed below have been selected from the candidates who sat Diploma in Journalism exams between November 2021 and September 2022:



Essential Journalism award – supported by Newsquest Conal Cunningham, previously at City of Liverpool College fast-track Sept 2020 to January 2021, and sat essential journalism as an external candidate in

November 2021 (76%)



Essential media law award – supported by Oxford University Press Elizabeth Haigh, News Associates London, fast-track in multimedia journalism Sept 2021-Feb 2022 (92%)



Media law: court reporting award – supported by National World Victoria Finan, previously at University of Sheffield MA in Print Journalism 2014-15 and sat court reporting as an external candidate in July 2022 (96%)



Public affairs award – supported by Oxford University Press Eleanor Lawson, Darlington College, Diploma in Journalism academic year course 2021-22 (95%)



Shorthand Award (100wpm) – supported by Sky Sports News Emma Curzon, Kingston University, MA Journalism 2021-22 (100% accuracy)



Broadcast journalism award – supported by ITV News Olivia Snelson, University of Salford, MA Journalism 2021-22 (83%)



Editing skills for journalists' award – supported by Meta Charlotte Moore, NCTJ distance learning course, (80%)



Practical magazine journalism award – supported by Mark Allen Group David Bradshaw, Press Association Training, fast-track course August 2021 –

January 2022 (74%)

learning) (76%)



Videojournalism award – supported by The Independent Maria Okanrende, Bauer Media Academy, Junior Journalist Apprenticeship course 2021-2022 (76%)



Sports journalism award – supported by The Premier League Jamie Green, Ability Today Diploma in Journalism course (distance



Journalism for a digital audience award – supported by Reach Eirian Prosser, Bournemouth University, community news reporter course Dec 2020-Dec 2021 (82%)



Data Journalism award – supported by The Society of Editors Sebastian Mann, Darlington College, Diploma in Journalism academic year course 2021-22 (78%)

PRINCIPAL EXAMINER'S SUMMARY

After a turbulent couple of years in education and training due to the Covid pandemic, it was encouraging to see a return to normality.

Most teaching has returned to face-to-face delivery on campus although remote assessment remains available in some settings where it best meets the needs of learners.

The NCTJ Diploma in Journalism remains the recognised pathway into journalism and now offers several routes into the media.

Learners can study at a variety of NCTJ-accredited courses, including undergraduate and post-graduate degrees as well as fast-track training, distance learning and apprenticeships.

The diploma also continues to adapt to meet the fast-changing needs of industry while retaining valued standards and currency.

The number of candidates taking diploma exams in 2021-22 was significantly below the number of sittings in 2020-21 but that year was an outlier with additional demand due to a sizeable number of exam cancellations in 2019-20 due to the pandemic.

Sittings in 2021-22 returned to pre-pandemic levels and, reassuringly, the pass rates remain remarkably consistent.

Each year the subject boards review pass rates and evaluate the standard and validity of each assessment.

Where assessments require updating, this is done by the subject specialists and approved by the NCTJ's Journalism Qualifications Board which is tasked with overseeing and maintaining the quality and standards of NCTJ assessments.

One of the strengths of the NCTJ diploma is the greater optionality now available to learners so that they can make themselves employable in an increasingly diverse media landscape.

As a result, we saw an increase in candidates taking videojournalism for digital platforms, journalism for a digital audience, the broadcast journalism modules, data journalism and sports journalism in 2021-22.

In the mandatory diploma modules, the gold standard pass rate is pleasingly comparable with previous years. Of the learners taking the essential journalism exam, 52 per cent passed with a grade C or above in 2021-22, compared with 51 per cent in 2020-21.

In essential media law and regulation, 64 per cent of candidates achieved the gold standard (62 per cent in 2020-21) and 70 per cent of candidates passed the newspaper and magazine regulation test (72 per cent in 2020-21), with 94 per cent of e-portfolio submissions gaining the gold standard (95 per cent in 2020-21).

The results in other popular optional modules reflect a similar consistency. In public affairs 65 per cent of entrants received grades A-C (63 per cent in 2020-21) and 67 per cent attained a gold standard pass in court reporting (61 per cent in 2020-21).

The maintenance of high standards, which is reflected in the pass rates in 2021-22, is welcome and reflects the NCTJ's determined focus on teaching the fundamental skills needed to become a journalist.

However, it also needs to be acknowledged that the continuing success of the NCTJ diploma as an effective means of preparing learners for the workplace is also due to the hard work and commitment of tutors.

Staff at accredited centres have faced a very challenging period due to the pandemic but remain dedicated to helping learners to achieve gold standard in their assessments.

The 2021-22 assessment data provides clear and reassuring evidence that standards are being maintained, the employability of diploma candidates is being enhanced and that the NCTJ continues to stand for excellence in journalism.

ESSENTIAL JOURNALISM

General pandemic difficulties thankfully receded in the first half of the 2021-22 academic year but a large percentage of candidates continued to sit the essential journalism exam remotely. The number of remote sittings did decline in the second half of the year as centres resumed the face-to-face sessions and in-house exam sittings which were the norm before March 23, 2020.

Despite all this, the percentage of candidates in 2021-22 achieving gold standard passes in the exam went up from 51 per cent to 52 per cent with the figure for A grade passes remaining at four per cent as it was in 2020-21. B and C grades were at 14 per cent and 34 per cent respectively in 2021-22 compared with 16 per cent and 32 per cent for the year before.

The total number of exam sittings for the year was 1,301, a reduction on the exceptionally high figure of 1,632 for the pandemic year of 2021-22 but a significant increase on the 1,233 for the previous 'normal' year of 2019-20.

Exams are written months ahead but we strive to ensure subjects covered are topical and relevant tests of the real-world skills of aspiring journalists. It's recognised that methods of newsgathering and delivery are constantly changing while core skills like accuracy and the use of clear, concise language remain cornerstones. So too does the importance of journalists following the ethical standards of the IPSO Editors' Code while at the same time shining a light on matters that the public needs to know. The consistency of attainment levels year-on-year is a tribute to the motivation and work of candidates and, where applicable, tutors, and the team of experienced NCTJ markers who assess their efforts.

My thanks to them all, and the NCTJ's dedicated staff, for ensuring today's 'EJ' remains the essential exam for tomorrow's journalists.

Nick Nunn Chief examiner, essential journalism

ESSENTIAL JOURNALISM E-PORTFOLIO

There was a change in the mandatory categories and in the marking system for the e-portfolio for 2021-22 academic year. The requirement for a mobile journalism submission has been removed and the major story submission has changed. The three mandatory submissions are now: original story, requiring the use of primary and secondary sources; video news submission, to include a 30-second social media clip promoting the story; and data story, which is unchanged. The remaining seven submissions are candidate's choice.

There has been a continual rise in the use of video conferencing following the Covid pandemic which has led to a difference in the way interviews are carried out. In the e-portfolios we are seeing less and less evidence of face-to-face interviews and more video calls. These are perfectly acceptable in the e-portfolio and candidates have embraced this, although it does not give candidates the same experience as carrying out face-to-face interviews.

Excellent results have again been achieved this year with 94 per cent of the 866 entrants achieving gold standard in 2021-22, slightly down on 95 per cent the previous year. The A-E achievement rate remains consistent at 99 per cent.

The new video news submission has encouraged candidates to embrace their editing skills to create short clips for social media use and there has been some good variety in these, with the standard generally high.

The standard of marking also remains high and markers have adapted well to the new mandatory conditions asked of the students.

Clare Gladstone Chief moderator, essential journalism e-portfolio



ESSENTIAL JOURNALISM ETHICS AND REGULATION

The numbers achieving the A-C gold standard in the regulation test dipped slightly for a second successive year.

In 2019-20, the numbers reaching A-C reached 75 per cent, but this dipped in 2020-21 to 72 per cent and in 2021-22 dropped to 70 per cent.

The numbers taking the test remain stable - last year 1,312 sat the test compared with 1,357 the previous year.

Question banks for the test continue to be updated on a regular basis to ensure candidates are faced with appropriate and challenging scenarios.

John Wilson Chief examiner, essential journalism ethics and regulation



ESSENTIAL MEDIA LAW & REGULATION AND MEDIA LAW COURT REPORTING

Pass rates at gold standard and A-E have remained consistent across the essential media law and media law court reporting exams in 2021-22.

In essential media law, the gold standard pass rate rose slightly from 62 per cent to 64 per cent while in court reporting it rose from 61 per cent to 67 per cent. The figures are in line with pre-Covid pass rates, including 2018-19 when there was a 65 per cent gold standard pass rate for essential media law.

The A-E achievement rates also closely match previous years, with essential media law showing an 89 per cent achievement rate in 2021-22 compared with 88 per cent in 2020-21, and court reporting showing an 89 per cent achievement rate last year compared to 87 per cent in 2020-21. Results for individual monthly exams delivered across the year showed similar year-on-year consistency.

The law board has continued its work to keep the syllabus for exams updated to reflect developments in the law and changes in the skills and knowledge journalists need in the working world. The board is happy that exams are of an appropriate level of challenge for candidates.

The number of candidates for both exams has dropped in line with most other subjects. Essential media law saw 1,232 candidates take the exam in 2021-22 compared with 1,495 in 2020-21, while court reporting saw the number drop from 1,208 to 955. However, the drop is likely to be explainable by the return to more normal conditions postpandemic.

As this is my first chief examiner's report, I would like to thank Mark Hanna, who held the role for many years, for his immense contribution to the teaching of media law in the UK and I am delighted he is continuing on the law board. Can I also thank the NCTJ team, my colleagues on the law board and the law tutors and markers around the country for their continued efforts.

Dan Townend Chief examiner, essential media law & regulation and media law court reporting

PUBLIC AFFAIRS

After a significant increase in candidates taking the public affairs exam in 2020-21, in part due to the impact of Covid on the studies of many students in the previous two academic years, the number of candidates sitting the public affairs exam fell slightly last year to 1,084.

However, the pass rate improved in 2021-22, with a pleasing 65 per cent of entrants achieving the gold standard and public affairs, even though it is an optional module, again had the highest number of entrants after the mandatory NCTJ assessments in essential journalism, essential media law and regulation and the regulation test.

One of the main reasons for the enduring popularity of public affairs is its continuing relevance to journalists, especially in what has been a fastchanging political landscape in the UK.

In four months in 2022, the UK had three prime ministers and the first new monarch in 70 years, as well as seeing major changes in the organisation of the NHS and the railways. The government also faces continuing challenges with both the economy and the post-Brexit environment, all of which are covered in public affairs.

The public affairs programme of study continues to reflect current political issues as well as ensuring that new journalists are equipped with essential underpinning knowledge and skills.

As a result, the public affairs exam tests not just candidates knowledge of public affairs in the exam but also assesses their ability to 'think like a journalist' when applying that knowledge.

After the retirement of some experienced public affairs examiners, we have welcomed three new board members who are already contributing in a really positive way. I'd like to take this opportunity to thank all the public affairs exam board members for the fantastic work they do to ensure that candidates who take the public affairs module are equipped with the essential skills they need in the workplace.

Amanda Ball Chief examiner, public affairs

SHORTHAND

Shorthand exams continue to be offered at speeds of 60wpm, 80wpm, 100wpm, 110wpm and 120wpm. Exams are held monthly with a selection of speeds available.

The 60wpm and 100wpm exams are offered every month to give candidates as many opportunities as possible to sit the exam and achieve the industry gold standard diploma with success at 100wpm or the standard diploma with success at 60wpm.

During 2021/22 most shorthand exams returned to in centre sittings but remote exams were still offered where needed.

A total of 2,701 shorthand examinations were sat in 2021-22 (including resits) compared to 3,269 exams in 2020-21, a decrease of 568 exams.

In 2021-22, 17 per cent achieved 100wpm compared to 21 per cent in 2020-21. Overall, the percentage pass rate for students achieving a shorthand speed of 60wpm or over decreased by four percentage points from 30 per cent to 26 per cent for the year. The shorthand board continue to advise tutors to enter candidates for exams only when they are ready. It is good practice for tutors to hold mock exams in order to determine the speed at which candidates are competent and confident. We want candidates to be as well prepared as possible so that they achieve a positive outcome in their exams.

Karen Ballam Chief examiner, shorthand





EDITING SKILLS FOR JOURNALISTS

The number of candidates sitting the editing skills for journalists' exam is down on last year, with 209 sitting in 2020-21 compared to 258 the previous year. However, examiners are pleased to see high standards of attainment have not dropped, with around three quarters once again reaching gold standard level (72 per cent) which is slightly up on last year (69 per cent).

Feedback from tutors and candidates also remains positive for the syllabus and assessment structure which focuses not only on the fast-moving digital deadline environment in newsrooms while still providing candidates with the opportunity to demonstrate their print editing skills.

John Dilley Chief examiner, editing skills for journalists

SPORTS JOURNALISM

There were 223 sittings of the sports journalism exam in 2021-22, which was an increase of 19 from 204 in the previous year. The percentage of candidates achieving the gold standard in this module continued to decline in 2021-22 with 137 out of 223 sittings (61 per cent) achieving grade A-C compared with 67 per cent in 2020-21 and 72 per cent in 2019-20. There was, however, the same percentage outcome as the previous year as 97 per cent achieved grades A-E, a total of 216 students. Continued thanks to Sky Sports News for providing the video footage for the football match used in the exams.

We continue to ensure that female football matches are also used for the exam.

An industry-wide review of the sports journalism module and the exam took place towards the end of the 2021-22 academic year and it was pleasing to find the programme of study continues to cover the key knowledge and skills required of a sports journalist. Changes to the exam format were informed by the review and a new-style exam will be introduced from September 2022.

Simon McEnnis Chief examiner, sports journalism



VIDEOJOURNALISM FOR DIGITAL PLATFORMS

Uptake of the videojournalism for digital platforms module remained steady this year, with a small increase in exam sittings. The number of candidates attaining the A-C gold standard also remained close to 85 per cent.

Videojournalism for digital platforms is one of the more popular elective modules in the diploma, reflecting our industry's growing move to video content and a social media model.

The format of the exam and coursework has not changed this year and appears popular with students who understand what they are required to do and enjoy the social media element of the assessment.

The NCTJ exams team continues to offer remote sittings for distance learners, which have proved very successful in improving accessibility. Video is a great tool to allow minority and marginalised groups to share their stories and those of their communities and we hope to continue to widen participation in this module.

We have really enjoyed seeing some of the more creative work being produced by centres, with the increasing popularity of Instagram and TikTok. Thank you to candidates and staff for their hard work over the last academic year.

Vanessa Edwards Chief examiner, videojournalism for digital platforms



BUSINESS AND FINANCE JOURNALISM

Fourteen candidates sat the business and finance journalism module in 2021-22. The diploma A-C grade gold standard was achieved by 11 of them which equates to a 79 per cent pass rate – a small drop of three per cent compared to 2020-21. However, the small number of candidates taking this specialist reporting module each year makes it difficult to make any meaningful comparison within the diploma qualification, but it is pleasing to see a consistently high success rate.

BROADCAST JOURNALISM

The broadcast journalism programme of study and assessments were reviewed and updated this year.

Following consultation with industry and our broadcast centres, we introduced the option for candidates to submit a podcast for their radio coursework assessment.

The television journalism assessment underwent more of a change. The exam and coursework elements were combined. Candidates now work with their own rushes filmed in advance and then edit them into different formats to a deadline, in a newsroom on a TV newsday.

This better reflects the working lives of television journalists who are widely expected to shoot and edit their own content and reversion the material for a variety of platforms.

Following discussion which our industry partners, candidates now also receive a separate mark for their broadcast regulation exam.

As with all new methods of assessment, there were some teething problems, but we have had a positive response from centres. Indeed, the module continues to grow in popularity, with sittings of the radio and television assessments increasing by 25 per cent.

Catherine Houlihan Chief examiner, broadcast journalism



PHOTOGRAPHY FOR JOURNALISTS



Sixty-eight candidates, as opposed to 100 candidates the year before, sat the photography for journalists' e-portfolio this year and 93 per cent achieved the gold standard as opposed to 84 per cent the year before. The photography module is designed to equip candidates with the skills required to produce images that meet industry standards. Again, despite challenging conditions caused by the pandemic, it was pleasing to see a consolidation from last year in skill and creativity in the submitted work and, although the quality of captions is getting steadily better, they could still improve. It was pleasing to see an increased use of people in pictures to illustrate subjects.

It is important to understand photographic practice and media law and ethics relating to the publication of images, and candidates largely took this into account in their submissions.

Steve Phillips Chief examiner, photography for journalists

PR & COMMUNICATIONS FOR JOURNALISTS / INTRODUCTION TO PR FOR JOURNALISTS

The number of candidates taking the PR and communications for journalists double module increased from 31 in 2020-21 to 42 in 2021-22, but there was a drop in the number of candidates taking the single module, introduction to PR for journalists, with only 50 sittings compared to 106 in 2020-21.

The increase in sittings for PR & communications for journalists was matched by an improvement in the percentage achieving the gold standard, which increased from 42 per cent to 50 per cent. Although the number of candidates halved, the gold standard pass rate for introduction to PR for journalists showed a slight improvement this year, increasing from 36 per cent to 42 per cent, and thus continuing a slow but noticeable upward trend over three years. The overall A-E achievement rate for introduction to PR for journalists did improve, moving up to 94 per cent compared to 85 per cent in 2020-21, but PR & communications for journalists fared less well, dropping to 93 per cent from 97 per cent in the previous year.

Phillip Young

Chief examiner, PR & communications for journalists and introduction to PR for journalists



PRACTICAL MAGAZINE JOURNALISM

Feedback remains positive from candidates and tutors for the real-world shape of the practical magazine journalism assessment – candidates develop their own feature idea and conduct an in-depth face-to-face interview as part of coursework prior to a six-hour magazine day assessment held under newsroom conditions. During the assessment, candidates write and publish online a 1,000-word feature, together with self-generated photography, video and social media promotion.

The number of candidates taking the module was slightly down on last year (110 compared to 115) while the success rate remained exactly the same as the previous 12 months at 86 per cent of candidates achieving gold standard (A-C grades).

Coronavirus restrictions did have some impact on the assessments but the majority of magazine days are now being run in-centre. However, the flexibility of the assessment has still allowed a number of candidates to sit remotely when needed.

John Dilley Chief examiner, practical magazine journalism

JOURNALISM FOR A DIGITAL AUDIENCE

Journalism for a digital audience is now in its fourth year and continues to be refined to ensure it remains as practical and industryrelevant as possible. The assessment points are evenly split between an exam and one coursework submission.

Our number of sittings, 405, is very slightly reduced from last year. Our gold standard pass rate of 78 per cent is four percentage points lower than last year. Our A-E achievement rate is broadly in line with comparative modules for this year and up a percentage point on last year.

As the module has grown over the last few years, so too has our team. This year we have added two new exam setters to help us create greater preparedness, depth of resource and variation in our exams and my thanks go to them for their help. Our marking team, as individuals, have also taken on a greater volume of marking this year so thanks to you all for that too.

My thanks also to our colleagues at the NCTJ for being so well-organised, and to the staff delivering the module at the centres because I know it's not easy. On that note, engagement with centres seems to help a lot with journalism for a digital audience delivery, perhaps because it is still a newer module. In February, we held an in-person marking workshop in London and I think the delegates left feeling more confident about delivery than when they walked in, so that is something we will continue to offer as a team.

Gavin Allen Chief examiner, journalism for a digital audience

DATA JOURNALISM

The second year of the data journalism module saw growth in its numbers and evolution in how it works. The number of candidates rose from 33 to 50 while the proportion achieving a gold standard grade dropped from 82 per cent to 68 per cent, with the A-E achievement rate staying at 94 per cent.

Reflecting the importance of data analysis in this module, for 2021-22 we increased the weight given to the question that requires candidates to identify and outline newsworthy information in a spreadsheet. The weight given to production of a graph or map visualisation was reduced, reflecting the limits of what candidates can produce during a 75-minute exam.

Visualisation retains its weighting in the coursework, where we made smaller changes to sharpen the focus on data, requiring candidates to explain how they process datasets in the rationale and removing the need for screenshots of social media posts. The exam, which uses real recently-published data, rewards candidates who can devise good human interest story ideas, while the coursework asks them to use their data analysis to produce engaging, accurate and well-written journalism. As someone who teaches candidates preparing for this module, I know that some dread revisiting maths, but although strong data skills are required, the best results are achieved by those who bring numbers to life through great story-telling.

Steven Mathieson Senior examiner, data journalism

COMPARATIVE FIGURES

Diploma in Journalism (exam sittings) results summary 2021-22

Exam	No. of Sittings	Gold Standard		A-E pass rate	
Essential Journalism	1301	671	52%	1253	96%
Newspaper Magazine Regulation Test	1312	919	70%	1253	96%
Essential Media Law & Regulation	1232	783	64%	1094	89%
Court Reporting	955	640	67%	854	89%
Public Affairs	1084	704	65%	962	89%
Sports Journalism	223	137	61%	216	97%
Editing Skills for Journalists	209	151	72%	207	99%
Business of Magazines	9	5	56%	8	89%
Videojournalism for Digital Platforms	369	314	85%	359	97%
Business & Finance	14	11	79%	14	100%
PR & Communications for Journalists	42	21	50%	39	93%
Intro to PR for Journalists	50	21	42%	47	94%
Journalism for a Digital Audience	405	316	78%	391	97%
Data Journalism	50	34	68%	47	94%
Practical Magazine Journalism	110	95	86%	109	99%
Broadcast Journalism – TV News	128	96	75%	126	98%
Broadcast Journalism – Radio News	135	105	78%	129	96%
Broadcast Journalism – Regulation	166	134	81%	166	100%
Total no. of exam sittings	7794				

With the exception of Intro to PR for journalists, over half of the exams marked in each module have been awarded the industry gold standard of an A-C grade, with the overall majority achieving an E grade or above. In 2021-22, 66 per cent of candidates achieved the gold standard compared with 65 per cent in 2020-21. 93 per cent of candidates achieved A-E grades in 2021-22, compared with 92 per cent in 2020-21.

Diploma in Journalism (other assessments) results summary 2021-22

	Number of sittings	Gold Standard		A-E pass rate	
E-Portfolio Submissions	866	814	94%	855	99%
Broadcast Coursework Submissions	116	107	92%	114	98%
Photography for Journalists E-Portfolio	68	63	93%	68	100%
Total no. of other assessments	1050				

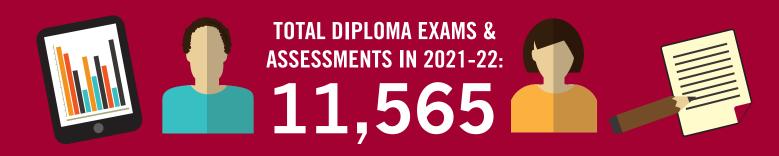
In the 2021-22 academic year, 866 e-portfolios were submitted for assessment. Of these submissions, 94 per cent were awarded the industry gold standard of an A-C grade.

Shorthand exams results summary 2021-22

A total of 2,701 shorthand examinations were sat in 2021-22 (including resits) compared to 3,269 exams in 2020-21, a decrease of 568 exams. The achievement figures for the year have been tabled below.

Speed wpm	Number of sittings	Number of passes	Pass rate	
60	1143	375	33%	
80	443	128	29%	
100	1070	187	17%	
110	33	5	15%	
120	12	3	25%	
Total no. of exam sittings	2701	698	26%	

In 2021-22, 17 per cent achieved 100wpm compared to 21 per cent in 2020-21. Overall, the percentage pass rate for students achieving a shorthand speed of 60wpm or over decreased by four percentage points from 30 per cent to 26 per cent for the year.



DIPLOMA EXAM RESULTS COMPARISON 2020-21 AND 2021-22

Exam	Number of sittings 2020-21	Gold Standard 2020-21	A-E pass rate 2020-21	Number of sittings 2021-22	Gold Standard 2021-22	A-E pass rate 2021-22	Difference in no. of sittings
Essential Journalism	1632	51%	96%	1301	52%	96%	-331
Newspaper Magazine Regulation Test	1357	72%	96%	1312	70%	96%	-45
Essential Media Law & Regulation	1495	62%	88%	1232	64%	89%	-263
Court Reporting	1208	61%	87%	955	67%	89%	-253
Public Affairs	1348	63%	88%	1084	65%	89%	-264
Sports Journalism	204	67%	97%	223	61%	97%	+19
Editing Skills for Journalists	258	69%	98%	209	72%	99%	-49
Business of Magazines	78	82%	97%	9	56%	89%	-69
Videojournalism for Digital Platforms	359	86%	97%	369	85%	97%	+10
Business & Finance	11	82%	100%	14	79%	100%	+3
PR & Communications for Journalists	31	42%	97%	42	50%	93%	+11
Intro to PR for Journalists	106	36%	85%	50	42%	94%	-56
Journalism for a Digital Audience	428	82%	96%	405	78%	97%	-23
Data Journalism	33	82%	94%	50	68%	94%	+17
Practical Magazine Journalism	115	86%	99%	110	86%	99%	-5
TV Journalism	6	100%	100%	n/a	n/a	n/a	n/a
Radio Journalism	18	83%	89%	n/a	n/a	n/a	n/a
Broadcast Journalism – TV News	103	83%	100%	128	75%	98%	+25
Broadcast Journalism – Radio News	108	89%	99%	135	78%	96%	+27
Broadcast Journalism – Regulation	121	84%	98%	166	81%	100%	+45
Total	9019			7794		·	-1344

DIPLOMA ASSESSMENT RESULTS COMPARISON 2020-21 AND 2021-22

Assessment	Number of sittings 2020-21	Gold Standard 2020-21	A-E pass rate 2020-21	Number of sittings 2021-22	Gold Standard 2021-22	A-E pass rate 2021-22	Difference in no. of sittings
E-Portfolio Submissions	831	95%	99%	866	94%	99%	+35
Broadcast Coursework Submissions	97	88%	99%	116	92%	98%	+19
Photography for Journalists E-Portfolio	100	84%	99%	68	93%	100%	-32
Total	1028			1050			+22

SHORTHAND EXAM RESULTS COMPARISON 2020-21 AND 2021-22

Speed	Number of sittings 2020-21	Pass rate 2020-21	Number of sittings 2021-22	Pass rate 2021-22	Difference in no. of sittings
60wpm	1295	39%	1143	33%	-152
80wpm	564	28%	443	29%	-121
100wpm	1348	21%	1070	17%	-278
110wpm	22	36%	33	15%	+11
120wpm	14	36%	12	25%	-2
Total	3269		2701		-568













www.nctj.com

NCTJ The New Granary, Station Road, Newport, Saffron Walden, Essex CB11 3PL

Tel: 01799 544014 Email: info@nctj.com