



Journalism Skills Conference

Quality multimedia journalism qualifications and training

DATE 3 - 4 December 2009

VENUES BBC Scotland, 40 Pacific Quay, Glasgow, G51 1DA
Hampden Park, Glasgow, G42 9BA

The Journalism Skills Conference is now established as an annual event in the NCTJ's calendar for all those who are interested in the education and training of journalists. It brings together heads of journalism, course leaders, tutors and trainers as well as editors, NCTJ directors, staff and examiners.

Aims and objectives

The event aims to take a strategic view of the issues associated with educating and training professional journalists. Those attending will have the opportunity to discuss these issues with leading figures from all sectors of the media and journalism. The conference will also be an occasion to network and celebrate the achievements of those involved in journalism education and training.

Programme

Day one, Thursday, 3 December
1pm to 9pm

BBC Scotland, Pacific Quay

- Registration and buffet lunch
- Welcome and keynote address
- Question time debate - quality multimedia training
- Tour of BBC Scotland's multimedia centre and studio
- Drinks reception and dinner
- Presentation of awards for top courses and chairman's award
- After dinner speaker

Day two, Friday, 4 December
9am to 3pm

Hampden Park

- Registration and continental breakfast
- Welcome and opening address
- The political dimension
- Media trends and media futures
- The quality gold standard
- Lunch
- Interactive debate - a new structure for multimedia journalism qualifications

Question Time will be chaired by Aasmah Mir, presenter, *BBC Scotland*.

The panel will be:

John McLellan, editor, *The Scotsman*; Alex Girlis, head of training, *BBC College of Journalism*; Tom Happold, head of multimedia, *Guardian News and Media*; Gordon Macmillan, head of news, *STV*; Margaret Strayton, group editorial manager, *Newsquest*.

Bookings

To reserve your place(s) please complete the booking form attached and email it to shevon.houston@nctj.com. You will receive a VAT invoice by return.

Delegate prices are £215 per person inclusive of all meals. The cost of dinner only is £55 and day delegate rates are £145 for either day.

Prices are exclusive of VAT.

A list of hotels in Glasgow is provided if you require accommodation. Please book your accommodation direct with the hotel. Our recommended hotel is the Thistle Glasgow and a room rate from £65 has been negotiated. Delegates will be transported from BBC Scotland to this hotel and to Hampden Park the following day. If you need to travel, book early for the best prices.

Who should attend?

The conference is open to everyone involved in journalism recruitment, education and training.

nctj

**NATIONAL COUNCIL FOR THE
TRAINING OF JOURNALISTS**