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HOW to be a Journalist
2015/16

Inside
- Advice from star journalists
- Directory of courses
- How recent graduates got their break

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START YOUR CAREER IN JOURNALISM AT LEEDS TRINITY UNIVERSITY

Leeds Trinity University's Centre for Journalism has an enviable reputation for innovative teaching, employer partnerships and getting its graduates into jobs.

The Centre for Journalism produces graduates with the multi-media skills they need to succeed in industry, leading the way in teaching mobile journalism skills and developing a Student Newsroom with an industry partner which allows our highly experienced tutors to teach in the workplace. The result? Our alumni can be found in newsrooms and broadcasting studios across the UK. Join one of our NCTJ / BJTC accredited courses and kick-start your career.

Our Postgraduate Journalism and Broadcast Journalism courses start in September. Interested in finding out more? Contact Lisa Bradley, Programme Leader, l.bradley@leedstrinity.ac.uk

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Contents

4-5 Think again if you’re after big money and regular hours. Introduction from NCTJ chairman Kim Fletcher and Press Gazette editor Dominic Ponsford

7 Thank you to my bullying news editor: Times investigative journalist Andrew Norfolk on his NCTJ training

12 Funding to help students from diverse backgrounds become journalists

15-16 Editors reveal what they want from graduates.

19 Earn while you learn as a journalism apprentice

23-29 Complete listing of NCTJ courses

31 Pay for your training with a bursary or grant

SPONSORED FEATURE

OUR JOURNALISM GRADUATES HAVE GONE ON TO WORK FOR THE BBC, ITV, BARNARDO’S, THE CO-OP, ASOS, HEAT, GRAZIA...

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• Music Journalism
• Sports Journalism

For more information visit: www.staffs.ac.uk
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Think again if you want money, job security and regular hours

Kim Fletcher is chairman for the NCTJ and a former editorial director of The Telegraph

Are you looking for a career that will make you big money, with a clear career path and job security? Then you are in the wrong place. There are good reasons to be a journalist, but not too many that will make your mother or father happy. Want to do something that will bring you the respect of your peers? Then keep out of journalism. Like the idea of regular hours? Think again.

If you are still reading, then you are not the person who is deflected by a few home truths. Maybe you don’t mind the possibility that you will become a penniless, social pariah, disowned by your relatives and shunned by sensible friends who are heading for finance, insurance and teaching.

Your reward must come elsewhere, from working in a gossipy, mischievous trade where no day need be like the one before it; being paid (a little) to witness what others would pay to see; rubbing shoulders sometimes with the stars and sometimes with the fallen and – yes, journalism is important – finding out what is going on, bringing to account the rich and powerful, protecting democracy. And did I mention how much fun it can be?

The generation before you joined a media industry that made lots of money; you are joining one that must work out all over again how to make journalism pay. The old economic model is broken, because people spoiled by free stuff online are reluctant to hand over money. The upside is that the digital world offers more and more opportunity to be published and – one way or another – will find some dosh.

In those circumstances, the bright thing to do is maximise your chances of employment. One way is to enrol on a training course accredited by the educational charity the National Council for the Training of Journalists, whether at MA, undergraduate, academic year, part-time or fast-track level. I guess I would say that, as chairman.

But there is evidence: in our recent survey, when students who had studied on our accredited courses were asked what they were doing now, some 82 per cent said they were in work, compared with 70 per cent of leavers from higher education courses across all subjects (let us gloss over, to my point earlier, that the median salary was £17,500, some £3,000 less than the level for all graduates from higher education).

Most of those in work who responded to the survey were in the creative media sectors – 30 per cent in newspapers, 11 per cent in magazines, seven per cent in television, four per cent in radio and nine per cent in an online or digital sector. Of those in journalism jobs, 77 per cent said the NCTJ diploma was a necessity or an advantage. Their view mirrored that of the editors to whom we talk (and who, along with lecturers sit on our board). Editors have a queue of people wanting to get into journalism and can afford to be picky – and tend to pick people with an NCTJ qualification.

Trainee journalists who attend the courses we accredit and take the examinations we offer have the practical skills to work in all areas of the industry. Our diploma entails mandatory units in news reporting, multimedia portfolio, ethics, media law and regulation, public affairs and shorthand for journalists, and at least two optional units, such as media law court reporting, video journalism for online, sports journalism or broadcast journalism. The prize qualification, the “gold standard” diploma, demands grades A – C in all modules and 100 words per minute in the shorthand examination. Our survey found that 96 per cent of those questioned who had the gold standard were working.

Journalists with our qualifications are on local and national newspapers; they report regional and international news for the BBC, ITV and Sky and commercial radio stations; they staff big news agencies, magazines, websites. In short, they find jobs in all outlets. You don’t have to have a qualification to work as a journalist, but when you are looking for that first job, people take you seriously when you have.

On the following pages you will find all kinds of NCTJ courses and qualifications: at colleges, universities and independent providers, through apprenticeships and distance learning. Here are courses for school leavers, for undergraduates and graduates and for those looking to make a career change. Have a look, employ a little journalistic scepticism, ask some tough questions and work out your options.

Good luck.
You wouldn’t expect to lay a brick wall without training

Dominic Ponsford
is the editor of journalism news website Press Gazette

Anyone with an internet connection and a computer can start a blog these days and call themselves a journalist.

And if you have ambitions to be a reporter or writer you should by all means start your own website, start tweeting and experiment with video and photography straight away. The best way to learn journalism is to do it.

But it remains true that if you have serious ambitions to be a professional journalist you will greatly improve your chances of doing so with the right vocational training.

News writing is not a skill which we are born with, it is a craft which must be learnt and practiced.

You wouldn’t expect to be able to lay a brick wall without a lot of training and practice, and writing a news story follows the same principle.

Knowledge of media law will teach you how to avoid getting sued and how to write stories which are damaging to the reputations of businesses and individuals secure in the knowledge that they are legally sound.

Curiously, an understanding of the nuts and bolts of local and central government is not something which we are taught in school – but it is essential for any journalist covering local or national news.

Shorthand, a seemingly arcane skill which enables you to take notes at a speed of 100 words per minute or more, is still a basic prerequisite for any general news reporter in the UK (largely because you can’t take a tape recorder into a court).

These are all the skills which you will learn on an NCTJ course.

That’s why, as editor of Press Gazette, I always advise any aspiring journalist to get an NCTJ qualification. And that’s why we have worked exclusively with the NCTJ on this sponsored guide.

Whether you get that training as an apprentice, undergraduate, masters student or via a diploma is up to you: the qualification is the same.

There are good journalism courses which aren’t accredited by the NCTJ, but also many bad ones.

Journalism is a challenging career which will push your brain, your heart and your creativity to the limits. And it is a job where even the lowliest local newspaper reporter is given huge power and responsibility and the chance to change the world every day.

Take the next step to a career in journalism

The Centre for Broadcasting & Journalism at Nottingham Trent University has been training aspiring journalists for over 20 years. Our journalism courses are among the most highly-regarded in the UK and are recognised by the NCTJ as the UK’s top performing journalism higher education courses.

Undergraduate courses
• BA (Hons) Journalism
• BA (Hons) Broadcast Journalism

Postgraduate courses
• MA / PG Dip Digital and Newspaper Journalism
• MA / PG Dip Magazine Journalism
• MA / PG Dip Broadcast Journalism
• MA / PG Dip Documentary Journalism

Find out about our courses and open days at www.ntu.ac.uk/nextstep
BA (Hons) Multimedia Journalism
at Bournemouth University

- Accreditation from professional bodies
- Multi-disciplinary training in TV, radio, newspaper, magazine, and online journalism
- Complete a year’s placement and make invaluable industry contacts
- Vocational and innovative programme designed to meet both employer and student’s needs resulting in consistently high graduate employment rates of over 90%

There are also a range of Master’s courses on offer at BU in Journalism and Communication.

Find out more www.bournemouth.ac.uk/media
Times chief investigative reporter Andrew Norfolk was named journalist of the year in 2014 for his four-year investigation into grooming and sex attacks by groups of men career in towns like Rotherham.

His career in journalism began as a trainee on the Scarborough Evening News where he undertook his NCTJ training.

Here he talks about how he learned his trade:

“I draw, daily, on what I learnt back then. Legal issues, in both criminal and civil proceedings, take up far too much of my professional life and have featured heavily in the past four years.

And how could you begin to grasp the labyrinthine layers of power and accountability with a story like Rotherham’s, where you’re trying to assess who knew what, and when, without first understanding the structure of local authorities, departmental responsibilities, multi-agency working, safeguarding boards, etc?

“Slow and often indecipherable as it is, I’d be adrift without my shorthand. And as for interviews… well, this entire story was built on slowly winning damaged people’s confidence and trust to the point where they became willing to sit down and talk to you.

To tell the darkest of stories.

“Those were just about the most important, sensitive, challenging interviews I’ve ever done. If there was one quality more important than any that was required for this story, I think it was probably empathy.

“Overall then, I owe a massive debt of thanks to the NCTJ.

“But I also learned so much in my formative years on what was then the evening newspaper with the country’s smallest circulation.

“It sometimes felt as though if you farted in Scarborough we’d stick it in the newspaper. To fill the pages for each edition was a daily challenge.

“There was, of course, the daily routine of police calls, magistrates court, council meetings, vox pops, press releases. Pretty soon I thought I was getting quite good at all that. I also fancied myself as a bit of a writer. Started doing features, theatre reviews

“I started, almost, to feel quite pleased with myself. At least maybe I would have done, had I not been landed with a bullying bastard of a news editor who wouldn’t leave me alone.

“He was always on my back, pushing me to do more, telling me to go out there and start to find my own bloody stories instead of being handed them on a plate. It took a while, but eventually I realised he was right.

“He looked at me and saw a soft, privileged prima donna. He saw a kid who’d had it easy all his life, and who needed to get his hands not just dirty but filthy. And who was never going to make a decent journalist until he did. I sulked; he bullied. And in the end I did what I was told.

“He’s now one of my best friends.

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“Of all the stories in my career, nothing but nothing has matched the buzz I got on the day the exclusive, front-page Scarborough Evening News splash was a story whose seed was a chat I’d had in a pub.

“The principal, to boost a funding stream that was based on the number of students you had and the number of courses you taught, had invented an entirely bogus course for adults with learning difficulties.

“The paperwork looked good but the students supposedly enrolled on the course were actually babies and young toddlers - the offspring of the teaching staff - whose time at the college was spent in its creche.

“That was a story, albeit a little story, that someone in a position of local power didn’t want us to tell.”

Asked what advice he would give to an aspiring journalist, he says: “If you feel it’s in your blood and you’ve got the curiosity and sense of wanting to tell stories that people don’t want you to tell I’d say go for it.

“And if you start on a regional newspaper and get your initial training with the NCTJ I think you will be getting a great grounding for the future.”

www.pressgazette.co.uk
Diploma, degree or MA: Which course is for you?

The 40 centres offering NCTJ-accredited courses have all signed up to the principles and practice contained in the industry standard, writes NCTJ head of accreditation John Cary.

And they are held to account on how they are delivering on those promises by working editors taking part in the programme of accreditation panel visits.

But across more than 80 courses based in all the nations and regions of the United Kingdom, there is a huge amount of variety in how they teach the skills needed to secure the NCTJ Diploma in Journalism.

The shortest NCTJ courses last around four months. The longest takes four years.

A fast-track course offers the prospect of passing the diploma in a matter of months. Expect a full-on experience that will leave little time for anything except studying to pass the exams and getting valuable experience of newsroom life and getting your stories published for real on a regular placement.

Typically, fast-tracks will give you 9-5 classroom work for at least four days each week. And a large part of those hours will be spent in the struggle to get from 0 to 100 words per minute (wpm) in shorthand. Expect eight hours or more of shorthand lessons per week, backed up by a chunk of daily practice at home.

Postgraduate students looking for a quick route to gaining vocational skills fill most of the places on fast-track courses. There are exceptions, but tutors report that younger post-A level students tend to find the intensity of the experience overwhelming.

Centres running fast-tracks will often run two courses a year, one starting after the summer holidays and a second early in the New Year.

The pace is less frenetic on the many academic year diploma courses, but the focus is still wholly on gaining the diploma qualification. These courses, running September-July, are often the preferred option for candidates who have recently left school, although they also attract older students.

There is a bit more time to scale the 100wpm shorthand summit. But don’t be fooled into taking it easy in those first few weeks. Many former academic year students end up wishing they’d worked harder earlier on their shorthand.

For A level students set on a career in journalism but also keen to have the full university experience, there are more than two dozen NCTJ-accredited undergraduate courses lasting three or four years. Students must balance the needs of their degree study alongside the demands of the diploma.

There will be fewer hours each week in the classroom or lecture theatre than for the shorter courses, but there’s time to take a more academic approach to areas such as the history and ethics of journalism.

Many universities have invested in newsroom facilities that leave visiting working editors feeling jealous. Students will often hone their practical skills across TV, radio, print and online during a series of news day exercises run to tight deadlines by experienced hacks.

Potential journalists with a first degree under their belt can choose to stay in higher education for a postgraduate course. All the elements of the diploma are still included, but masters courses also add in some broader and deeper academic modules into their journalism mix.

As with undergraduate study, several accredited courses focus on specialist journalism areas such as sports, magazine, newspapers or fashion. Masters students usually find that their holidays are needed to fit in the work placements they need to complete the diploma.

Part-time courses offer an option for people who can’t afford to give up the day job while they pursue their ambitions of a career in journalism. Typically, students attend classes one evening a week and all day on Saturdays.

It’s a substantial commitment, and students must be single-minded enough to fit their journalism studies into already busy lives.

An increasing number of specialist part-time courses are being launched, and full-time courses will sometimes accept part-time students.

Where?

Courses are run at universities, further education colleges and independent providers. Each type of centre will offer a different experience, and price tags will vary hugely too. The NCTJ diploma is a truly national qualification, so there will be a course not far from home for the vast majority of people. That includes locations from Cornwall to Kirkcaldy, Cardiff, Coleraine and Kent.

The vast majority of courses start immediately after the summer holiday, although there are a few fast-tracks which will begin in January and February and finish before the summer.

Why?

Finally, ask yourself why you are looking to study journalism? Because that’s the question you will face when you apply for an accredited course. Recruiters will be looking for candidates who not only say they want to be a journalist, but can point to evidence that they’re already pursuing that dream, through published writing, work experience, student media or volunteering.

Above all, do your research and be well prepared when you visit a centre. That is your chance to turn the questions back to a course leader and ask them why their course is the right one for you to choose.
School of Journalism, Media & Cultural Studies

Apply now for your chance to be #cardifftrained

At Cardiff University we offer postgraduate courses that range from UK accredited practice based, digitally driven multi-platform journalism degrees to more academic and research based communication degrees that challenge our perceptions of the 24/7 media landscape.

We offer a nationally recognised teaching and training environment where students can study News, Broadcast and Magazine Journalism and yet still specialise in Sport, Consumer, Data, Business and Politics.

If you have a desire to tell your story to the world, why study anywhere else than the top ranked Journalism and Public Relations school in the UK.

We offer:

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Exploring the interface between technology and journalism

**MA INTERNATIONAL JOURNALISM**  
Offers a mix of practice and theory for aspiring journalists and mid-career practitioners

**MA MAGAZINE JOURNALISM**  
Accredited by the Professional Publishers Association (PPA)

**MA NEWS JOURNALISM**  
Accredited by the National Council for the Training of Journalists (NCTJ)

Our MA International Public Relations and Global Communications Management degree is accredited by the Chartered Institute of Public Relations, and Cardiff is one of ten institutions that work in partnership with the Public Relations Consultants Association (PRCA)

We also offer highly respected media and communications degrees:

MA Journalism, Media and Communications / MA Political Communication / MBA Media Management / MSc Science, Media and Communication / MA Digital Media and Society

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University of Essex
The best 5 minutes you’ll spend today if you want the most rewarding career on the planet: 14 brilliant tips from the league-topping Centre for Journalism

On 7 May 2015, about a dozen students from the University of Kent’s Centre for Journalism gathered in our main newsroom for their final briefing.

That night, they would be heading out across the county, armed with their broadcast reporters’ camera kits, to cover the results of Kent’s parliamentary constituencies for one of the country’s most prestigious broadcasters, ITN.

They were tasked with recording the returning officer reading out the result of their assigned count, conducting interviews with the winning MPs and their losing opponents, and cutting their footage into a short package for use on ITN’s various local television and online outlets.

The very fact that an organisation like ITN, with its long-earned reputation for exacting standards of accuracy, technical skill and editorial integrity would trust our best students to play their part in covering the biggest political story of the year speaks volumes for the reputation that we have earned in the industry.

Not for nothing did we come top of the Guardian’s 2015 league tables for undergraduate programmes.

Not for nothing do we have great scholarships from Sky News and the Daily Mail.

And not for nothing do our students get snapped up by national and international broadcasters, newspapers, magazines and online publishers as soon as they finish our course.

Our recent graduates bagged full-time jobs at the BBC, Sky News, Sky Sports News, the Daily Mail, The Sun, Autosport magazine, the China Morning Post, Newsquest, Local World, Johnston Press, the KM Group… to name just a few.

Why? Because our demanding BA and MA courses, with their unique mix of academic rigour and intense practical training, prepare them for anything their new employers can throw at them: from shooting and cutting TV and radio packages, to building online interactives and laying out newspaper and magazine pages with compelling headlines.

Take the headline on this piece, for example. Our students would tell you it follows a formula known amongst web publishers as the SHINE formula: Specificity (14 tips) Helpfulness (if you want the most rewarding career), Immediacy (today), Newsworthiness (league-topping), Entertainment value (the best 5 minutes).

That’s just one tiny example of the industry-specific tips that our students will pick up in the course of their studies with us.

Of course, another key point they understand is that you have to deliver on your headline.

Which brings me to those 14 brilliant tips for setting yourself up for a career in journalism.

1. Choose an NCTJ-accredited course. The National Council for the Training of Journalists is the only body that runs professional exams as an objective measure of skill. Not many courses win its accreditation – because it’s tough. Industry employers know that’s why it’s worth it.

2. Be nosy. Journalism is about people. So if you’re someone who loves to know what’s going on, you’re off to a great start.

3. Build your personal brand. Your social media accounts, your Youtube channel, your blog… all of these help to demonstrate to admissions tutors and employers your skills at engaging an audience.

4. Be interested in the world. Our students have to attend news conference every morning to discuss the issues of the day in an informed way.

5. Get some work experience. A couple of weeks in a newsroom at, say, your local newspaper, will give you great insight into the job. And impress admissions tutors.

6. Don’t be afraid to experiment.

7. Read newspapers.

8. Read magazines.

9. Watch TV news.

10. Listen to radio news.

11. Interact with news online.

12. Read pressgazette.co.uk. The sooner you start to understand how the industry works, the better.

13. Start learning shorthand. More useful than ever in a multimedia world where being first - and accurate - counts. Our students have to get up to 100 words per minute.

14. Choose an NCTJ-accredited course. Yes, we know it’s the same as number 1 – but it’s important enough to mention twice.

And as a free bonus, number 15: come and visit us on Kent’s Medway campus to see for yourself why our students love us, and our employment record is so exceptional.
Overcoming adversity to make it as a journalist

The British journalism industry is not as diverse as the society it reports on.

That’s why the industry set up the Journalism Diversity Fund ten years ago. It provides training and subsistence grants to people from diverse social and ethnic backgrounds and has helped nearly 200 aspiring journalists undertake NCTJ training.

Four grant recipients reveal how, with a little help, they overcame adversity to make it as journalists.

Link: www.journalismdiversityfund.com

Ben Bostock
29, from Carmarthen, West Wales
As a disabled person with Cerebral Palsy working as a sales assistant, I was luckily eligible for the bursary. This help from the NCTJ was the deciding factor in being able to take my place on the course.

Training at Cardiff University was absolutely first class. I think the most valuable skill I honed on the course was curiosity and the ability to question.

I now work in marketing for the water industry. I can utilise all the training I gained at Cardiff and the visual communications skills developed as an undergraduate.

There’s nothing like training as a journalist. It’s tough, stressful (especially with five minutes to deadline and even fewer words on the page) but incredibly rewarding. The knowledge, information you uncover and the news you break will give you a feeling like no other. Plus, transferable skills mean you’ll be well prepared, wherever your career takes you.

Rehema Figueiredo
23, from south London
I went to an inner city comprehensive and then read English at Leeds. I found the Press Association NCTJ course incredibly intense, partly because I was also doing night shifts at Mail Online while I studied.

I’m currently the assistant readers’ editor at the Daily Mail and am about to start the graduate trainee scheme here. I love my job.

The advice I would give to aspiring journalists is to use every spare moment you have to gain experience; your school and university holidays are more valuable than you realise.

Chris Andrews
26, from Sheffield, South Yorkshire
After studying politics at Queen’s University I secured a place on the MA journalism course at Ulster University.

I was concerned after doing so that with fees and living costs I would have to give it up before I even started. I come from one of the most socially deprived areas in Northern Ireland and from a community that is facing a crisis in terms of educational underachievement.

After beginning my career at UTV in television reporting and radio newsreading, I have been at BBC Northern Ireland for just over two years. I continue to read news bulletins and report, as well as produce the flagship radio current affairs programmes.

I would advise aspiring journalists not to grow impatient. It is a challenging time, but the opportunities are out there. The best and most determined will always rise to the top.

Sophie Mei Lan
27, from Sheffield, South Yorkshire
As well as being ill during my studies at university I also fell pregnant with my first child but I was determined to train to become a journalist. I studied for a PgDip in journalism at University of Salford which had just moved to Media City UK.

The most useful skills I learnt were media law and shorthand (which was extremely hard to get my head round!) but I find these skills are very useful today. Having the support of the JDF also made me realise how lucky I am to be ‘diverse’.

Whilst completing my PgDip I got a job as a trainee digital reporter for Johnston Press newspapers in West Yorkshire and did bits of freelance work for the Mirror Online.

I had applied to several broadcast traineeships in the past but was never successful or I couldn’t make it down to London. And then I received an email from the JDF about the BBC’s Journalism Trainee Scheme where I could be based in Salford.

I got my dream job on a current affairs placement across the BBC for a year. I am currently still on the scheme but have been off on maternity with my second child who has been critically ill. I have however continued making films in my spare time for BBC Raw (Salford Creative Hub), which I love being part of as it allows me to express my creativity and the group is very inclusive. It is now my dream to be a presenter on Newsround, which incorporates my love of current affairs and my knowledge of children.

My tips to aspiring journalists are to get an NCTJ diploma under your belt as soon as possible but most of all keep coming up with new, challenging and exciting ideas. Don’t wait to get a job, being a journalist is part of your life and there are so many mediums now to self-publish.
The perfect way to kickstart your career in journalism

Do you have a passion for journalism? Want a career that will give you never-ending opportunities?

Fancy seeing your byline in Yorkshire’s biggest regional newspaper, or reading the news for a local radio station?

If so, look no further than Postgraduate Journalism at Leeds Trinity University - the perfect platform to kick-start your career in journalism. We are one of the UK’s leading centres for journalism and training and offer industry-accredited postgraduate courses in print and broadcast journalism.

Both of our postgraduate courses provide the highest standard of journalism training to ensure trainees can walk away from the course with a professional role in the industry. Because both courses provide first-class industry links, many trainees find full-time work months before they finish the course - a testament to the standard of teaching and learning.

The stats speak for themselves. In 2014, for the second year running, Postgraduate Journalism at Leeds Trinity University achieved a 100% graduate employment success rate. Our alumni are strongly represented in the BBC, commercial radio and television, and newspaper and magazine newsrooms across Yorkshire and the rest of the country.

Broadcast Journalism

We were the first UK institution to introduce a postgraduate broadcast journalism degree (radio and television.) The degree is accredited by the Broadcast Journalism Training Council. Trainees will develop all the practical skills which the industry requires, such as sound recording, editing, camera work and script writing. Thorough training in the techniques of broadcast news is provided.

Trainees also spend one month on air, during which they produce radio bulletins in real time for Bradford Community Broadcasting. Each trainee gains experience in the roles of editor, newreader and reporter.

Print Journalism

Print Journalism is accredited by the National Council for the Training of Journalists (NCTJ) and offers the opportunity to take the NCTJ diploma examinations. The course is a full-time intensive programme designed to provide the practical skills required for print and online journalism, including finding news stories, writing to length, writing to deadline, page design and video journalism. Trainees are also given a comprehensive understanding of professional journalism practice. Trainees become interns for the Yorkshire Evening Post as part of a student newsroom project. Working for real news editors, trainees can see their byline in print from the word go.

Both courses allow trainees to report on Leeds Trinity University’s well-renowned annual Journalism Week which gives students a perfect opportunity to showcase their work to a wide audience.

100 per cent in journalism jobs

Daniel Lynch, 2013 broadcast journalism postgraduate said: “The course at Leeds Trinity improved me more than I could ever have imagined in such a short space of time. It is hard work, really hard work, but I enjoyed every minute of it. The links you will make will be key to your career.”

Emma Kirwan, 2015 broadcast journalism trainee said: “Despite only being on the course for a few months, I already have NCTJ qualifications and I feel confident in interviewing, reporting and researching; all necessary journalist skills. The course has helped me figure at which area of journalism I am most interested in. It is a fast paced and proactive course and I would recommend it to anyone.”

Lisa Bradley, print journalism course leader, said: “We firmly believe our journalism courses are second to none due to our intensive real working newsroom, six weeks of industry placements and internships with regional newspapers that come with the course. 100 per cent of our cohort over the past three years were in journalism jobs before the end of the programme.”

Contact: 0113 283 7150 or enquiries@leedstrinity.ac.uk

www.leedstrinity.ac.uk
At Bournemouth University, it’s all about the students

Stephen Cross takes up the story.

Despite being determined not to undertake a degree, I eventually chose Bournemouth Uni due to the practical nature of the NCTJ-accredited BA (Hons) Multimedia Journalism course which suited my style of learning and application to the industry of broadcast journalism.

It was an excellent experience learning from people who were part of the industry, very hands on and packed full of practical applications.

Although I had a wealth of practical experience, the academic staff managed to help me push my personal boundaries and experience new styles of journalism and different workplaces, which has helped me to develop and learn new skills.

Bournemouth holds many memories and is a fantastic place to study, with friendly people and a vibrant atmosphere.

I was part of the Nerve Radio society, and have since been back after my degree to continue to help out where I can. Every Freshers’ Week, I always tune in to reminisce over excellent memories.

For something completely different get your smartphone out and use the QR code here to take a look at Neil Meldrum’s story online as he tells you about being a graduate of the BA(Hons) Multimedia Journalism course. Neil is now assistant editor at the Bournemouth Echo and explains what makes him #buproud

There’s so much more to tell you about studying Journalism at BU, so why not go online and look at www.bournemouth.ac.uk/media including our dedicated student blog where you can keep up to date with current journalism students and find out about their experiences

Follow us on social media: chat to current students and ask us any questions you have about studying Multimedia Journalism here at BU via Twitter @BAMMJ and you can also follow us on Facebook (JoinBournemouthUni) and on Twitter (@BournemouthUni).

Why BU?

The BA (Hons) Multimedia Journalism course at BU was the first journalism course in the UK to be accredited by the three main professional bodies:

• The Broadcast Journalism Training Council (BJTC)
• National Council for the Training of Journalists (NCTJ)
• Periodicals Training Council (PTC)

Where will it lead?

This journalism course produces imaginative graduates able to produce news and features for TV, radio, newspapers, magazines and online publication.

Our graduates are now in positions such as newsreader at Capital Radio, producer for BBC Sport, correspondent for Sky News, Reuters correspondent and news editor of Heat magazine. Our students are working as video journalists on Panorama, as reporters for Sky and as financial journalists for Bloomberg.

BU students in the spotlight

Students have won numerous awards including the New Magazine Concept at the Periodicals Training Council’s Magazine Academy Awards, the Sports Journalism Award at the National Student Journalism Awards and the Royal Television Society’s Young Journalist of the Year award.
What editors want

Four leading editors share their tips on how to stand out when it comes to CVs, covering letters and interview

Sky News digital editor and work placement manager Neil Dunwoodie

We get hundreds of CVs at Sky News every year from aspiring journalists - and that’s just for work placements.

Competition is fierce so you need to show you have the range of skills employers are looking for.

Firstly I want to see some evidence of a commitment to journalism - whether it’s writing for the college newspaper or an editorial work placement.

Doing a journalism degree isn’t enough. In my view a good candidate should have at least three solid pieces of journalistic experience on their CV.

On top of that I expect would-be journalists to have lots of ideas about stories and their visual treatment, be fully conversant with story-telling for digital audiences and ideally be able to film and edit their own video content. Some journalists have also learned how to code so they can create their own interactive graphics. Two other pieces of advice: First, make sure you’re fully conversant with the output of the organisation you want to work for - you’re bound to be asked for your views on it. Second make sure you know what’s going on in the world. Many candidates let themselves down because they’re not up to speed with current events. So whether it’s for a placement or a job you need to work hard at all of these things - and then hopefully it won’t be your CV that ends up on the reject pile.

Head of training at the BBC academy Mark Wray

How to become a journalist is one of those $64,000 questions.

In fact, it’ll be considerably less in reality given the average starting salary of a new entrant. If you’re looking to get rich quick then look away now...though our profession has many other rewards.

Editors and other recruiters have diverse views about what makes a good journalist, some of those tailored to what sort of publication or platform they run. But most, if not all, would say they’re looking for people with curiosity hard-wired into their DNA coupled with a passion for finding, telling and sharing stories.

Important journalistic tools like law, public affairs, ethics and shorthand can be learned...and, in my opinion they’re learned best on accredited courses.

But without those fundamental instincts to seek out the truth and communicate it to a wider audience a successful and fulfilling career in journalism is less likely.

So, when it comes to choosing one CV over another finding ways of convincing the reader that you have these in-built qualities is essential.

Academic qualifications are important, particularly relevant ones which have involved study in some aspect of journalism at respected institutions or subjects that might be of specific use in the future, like fluency in foreign languages, expertise in data, politics or economics. But life experiences which demonstrate your commitment to storytelling or general grit, determination and resilience (all qualities you’ll require) are the things that’ll make you stand out from the crowd.

Don’t say you’re ‘passionate’ about journalism, or it’s your ‘biggest dream’, you’ll sound like one of hundreds of wannabe X-Factor stars. Provide evidence, in your CV, covering letter and interview...... if you’ve broken through the massed ranks of the other applicants.

• How are you passionate?
• What have you done to fulfil your dream?
• What more do you need to do...self awareness and confident humility being further qualities that will go down well.

Mix in plenty of the latest currency of modern, digital journalism.

Having proficient and proactive social media skills (again supported by evidence); familiarity with data and its manipulation; technical savviness, particularly when it comes to mobile journalism and use of smartphones as a news-gathering tool; and general awareness of the media landscape (particularly that of your would-be employer and their competitors).

Show an editor that you have all this and you will stand the best possible chance of success.
Managing editor of Mirror Group Newspapers Aidan McGurran

No one said life was going to be fair which is just as well because the competition these days is intense. If a news editor or two is prepared to put their name to a short statement backing your application that carries a lot of weight.

From time to time I get applications from well qualified young candidates who have got an impressive number of placements on national newspapers but nothing on local or regional media. That always sets off alarm bells and begs the question why not? Does the candidate think they are too good for a local (in which case they are mistaken) or are they merely well connected and haven’t bothered to get a placement on a local - where ironically they are likely to be given far more hands on experience.

One of the distinguishing features about the Mirror scheme, and part of the reason I believe it is the best, is you spend your first year on a series of placements with some of our Trinity regional titles. This is a hugely important part of the training process so candidates who are snobby about regional news are not for us.

Covering letters are difficult and there is no magic formula but I want to see a passion for journalism and a sense that you really, really want a place on the Mirror scheme. I realise you have to apply for other schemes but I want people that are going to fit into the Mirror team and really want to be here. It was one of the proudest days of my life when I arrived at the Mirror and I want to get that sense from all our shortlisted applicants.

Peter Barron, Northern Echo editor

In my experience, editors in the regional press are still looking for the NCTJ pre-entry qualification as a minimum requirement, irrespective of whether the candidate has completed a degree. I do not insist on a degree but I would want to know that the basic NCTJ training has been completed.

Successful recruits will have a broad range of skills covering the print and digital demands of the modern newsroom, including video, audio, photography, and a demonstrable track record with social media.

At the heart of it all remains the ability to write accurately, quickly and with balance. The need to get it right first time has never been more important.
Our graduates get great jobs

And they’re happy to tell you how

youtube.com/centreforjournalism

BA Journalism and the News Industry
MA Multimedia Journalism
UCLAN LEADS THE WAY IN TEACHING JOURNALISM

With industry-accredited courses and more than 50 years’ experience, UCLan is used to leading the way in teaching journalism. With our wide range of multimedia undergraduate and postgraduate courses, we’re still ahead of the field.

cenquiries@uclan.ac.uk • 01772 892400 • www.uclan.ac.uk/journalism

BA (Hons) Journalism
A multimedia undergraduate degree course accredited by all three national industry training bodies: NCTJ, BJTC and PPA.

BA (Hons) Sports Journalism
Accredited by the BJTC and provides studies not only in sports journalism but also in the structure of sport.

BA (Hons) International Journalism
For students who wish to engage with global events, gain practical skills and study journalism in international contexts.

Foundation entry routes are available for all of our BA degrees

MA Journalism
Accredited by the NCTJ, this course will develop the core reporting and technical skills needed to operate as a journalist.

MA Magazine Journalism
With accreditation by both the NCTJ and the PPA, this is a vocational course aimed at students seeking to pursue a career in the world-leading British magazine industry.

MA Sports Journalism
An exciting new course which provides the opportunity to learn the multimedia skills and techniques of the sports journalist.

MA Broadcast Journalism
With a reputation for the quality of its students and their success in obtaining employment in the industry, this course is accredited by the BJTC.

MA International Journalism
A highly-practical course which focuses on news production skills in a range of media, with a focus on international reporting and foreign correspondence.

MA Media Innovation
A cutting-edge programme that encourages students to experiment, collaborate and learn about the potential and impact of digital media; offered by blended learning to enable on- and off-campus delivery.
Earn while you learn as a journalism apprentice

This year the first cohort of NCTJ apprentices will complete their NCTJ diplomas with 18 months of on the job experience under their belts.

There are currently 69 journalism apprentices registered with the NCTJ with another 20 due to start later this year.

This new apprenticeship scheme offers an alternative route into the journalism industry for those who don’t feel like spending thousands of pounds and three years getting a degree.

The apprenticeship is offered to sixth-form leavers who are certain they want a career in journalism. Students spend one day a week learning important journalism skills like shorthand, media law and newswriting at Lambeth College in London and four days a week getting practical experience at organisations like Sky Sports News, Archant, the BBC and the Evening Standard.

Lambeth College journalism course leader Roz McKenzie said: “Our first cohort finish this September and two of them already have jobs at Radio 4. The apprentices we’ve had have been amazing.”

Sky Sports' Laurie Tucker said: “We took an apprentice about a year ago...we put him into the system at Sky News and he basically works as a sort of trainee journalist, under supervision and with mentoring.”

“It’s getting real practical, hands-on experience at journalism at a very young age and you get the best of both worlds – you get the theory drilled into you at college and four days putting it all into practise.”

He described apprenticeships as “a throwback” to journalism “years and years ago” where becoming an apprentice journalist was the standard route into the industry.

He said: “This is a great route into journalism. It’s a route into journalism that proves you don’t need a degree...and you don’t have to go to university and rack up all the debts studying for three years. You learn from the journalists around you in the newsroom.”

Plus of course, you can ‘earn while you learn’. Journalism apprentices are paid a subsistence wage while they train.

As for tips on what companies want in an apprentice, McKenzie said that potential, passion and drive are key ingredients. Great A-level results aren’t needed, but “commitment to journalism” as a career is important.

Tucker said: “Genuine interest in journalism. I’m very much of the opinion that you can’t go into journalism wanting to see what it’s like and fancying a go. You’ve got to be really committed to it”.

Lambeth College - The Careers College

NCTJ

Accredited courses at Lambeth College - The Careers College

We are proud to have graduates going on to become world class journalists. Our graduates have secured employment at Sky, ITN, BBC Traineeship, The Daily Mail, The Mail Online, The Independent, The Guardian, The Daily Telegraph, The Sun, Buzzfeed, Huffington Post, FHM, NME and regional newspapers.

We have affordable, award winning NCTJ courses at levels to suit trainees who have set their sights on journalism:

- **NCTJ Fast-track Newspaper** - An 18 week course, accredited by the National Council for the Training of Journalists providing trainee journalists with the knowledge and skills for professional entry level newspaper journalism. Trainees will take NCTJ accredited exams and are required to undertake work placements (September 2015 and February 2016 starts).

- **NCTJ Fast-track Magazine** - An 18 week course, accredited by the National Council for the Training of Journalists providing trainee journalists with the knowledge and skills for professional entry level magazine journalism. Trainees will take NCTJ accredited exams and are required to undertake work placements (September 2015 and February 2016 starts).


Trainees will be taught by journalists with years of experience including visits from industry figures, who in the past have included Laura Adams from Archant London and Matthew Bayley from The Telegraph.
The News Academy is investing in the future of journalism, helping 16-18 year olds discover more about the media and how to build a successful career.

How can YOU benefit?

1. An innovative programme of visits by our world-class journalists to schools and colleges across the country. Each visit includes an opportunity for young people to discuss topical issues, the role of the media and receive practical career guidance.

2. Regular half-day conferences delivered across the UK and Ireland. Each conference hosts sessions featuring our best writers and a platform to debate the role of professional journalism.

3. A bespoke summer school at the company’s new HQ offering a week of training for the most promising and talented young people. The students compile their own newspaper, search out and write stories and see it printed at the world’s largest print site in Broxbourne.

4. A tangible opportunity for young writers – a fortnightly competition to have their article published on our comprehensive website (www.news.co.uk/academy), packed with information about how to become a success in the industry and insights from experts.

For more information and to keep up with the latest opportunities:

- @the_newsacademy
- TheNewsAcademy

Email: newsacademy@news.co.uk
Website: academy.news.co.uk
Meet the trainees

Four aspiring journalists talk about their experience of being involved in the News Academy

Robert Bruce, from Dagenham in Essex is studying broadcast journalism at Leeds University.

“1 was one of the finalists for Column Idol in the Summer of 2014. This was the competition to write a column for The Sun newspaper and see your work in print.

“The News Academy Summer School was one of the best things I have ever done. It was life-changing. We got to produce a 20-page newspaper. I was culture and entertainment editor and had a double-page spread to fill.

“Getting to meet all the News UK journalists was really amazing. When I graduate I’d like to change the world and I think I could do that through journalism or broadcasting.”

Ruby Osman, from Cambridge, is currently at sixth-form college.

“I’ve always been interested in writing. In the last couple of years I have been thinking I would like to go into journalism so the News Academy was a great opportunity.

“I really enjoyed being in the newsroom and working to deadlines.

“The best moment was about 3am in the morning on the last day when we finally sent our paper off the printers and managed to do it. It was a great feeling.”

Shingi Mariarike, from East Ham is studying English Literature at Warwick University and attended the 2014 News Academy summer school.

“It was a life-changing experience because after it I was 100 per cent sure I wanted to be a journalist. I went away feeling that I can definitely do this.

“When I first told my mum I wanted to be a journalist she warned me that it was so competitive.

“This scheme has really helped me get a foot in the door. I’m doing an internship this summer with The Sunday Times.”

Toby Craven, was on the latest News Academy summer school in August 2015.

“Apart from learning from top journalists, we spent the week sourcing stories for our own paper, The Edge.

“Our aim was to prove to young people that tabloids are still a great source of news.

“I’ve been interested in journalism ever since I could read a newspaper, and the Summer School has given me a precious glimpse of three world-class titles – The Times, The Sunday Times, and The Sun – do it.

“The News UK brand has also provided unprecedented access to a number of events, such as being behind the scenes at the Emirates, and interviews with Andy Burnham and Tess Daly

“The News Academy Summer School is an unparalleled chance to understand how a paper is made, from some of the best in the business. I’d recommend any aspiring journalist to apply.”
Why train to be a journalist? It’s a reasonable question as we read about the many apparent crises in the media. But the answer is simple. We are living in the information age – and journalists are information professionals whose skills are increasingly needed. As technology transforms the media the journalism skills of gathering, verifying, assessing and analysing information, skills in fashioning a compelling story and in engaging the public are in higher demand than ever.

Of course those skills, and the tools a journalist uses, are changing rapidly with new technology. Today, knowing to ask “Who, What, Where, When and Why” is not enough. Today’s journalists need to understand the dynamics of social media, how to use and visualise data, how to tell video stories at 20 minutes for documentary, 2 minutes for a news programme or 20 seconds for Instagram.

They need to understand the new relationship with readers and audiences. Journalism is no longer about telling the public what you think they need to know. It’s now a collaborative exercise, working with the public to explore the world and engaging them in a more personal one-to-one relationship than the sometimes lofty tones of the past.

Underpinning all this, the core skills remain essential. Students need a thorough grounding in media law, public administration, media ethics, interviewing and reporting skills, tight writing and editing.

If traditional newsroom jobs are disappearing there is no question that new roles are developing fast. The sub-editors of the past are the social media community managers of the future; the editors’ back bench may be gone but the UGC desk is here for the foreseeable future. And where once there were just a few large media organisations now, in some sense, every company is a media company looking at how to engage the public with information and stories.

None of this is easy. It takes skill, judgement, critical awareness, and an ever wider range of technical abilities. Which is why good training is essential.

Today’s journalism courses have to develop as swiftly as the industry they serve.

The best place digital and social media at the heart of what they do, embrace data journalism, multi-platform publishing and are closely tied into industry with guest speakers, work placements and collaborations to ensure they are relevant to the rapidly changing requirements of employers.

They also innovate across other disciplines. That’s why at Cardiff’s School of Journalism, Media and Cultural studies we have launched new courses with other departments; an MBA in Media Management with Cardiff Business School or an MSc in Computational Journalism with the School of Computer Science and Informatics. And we have developed specialist modules in Business, Politics, Sport, Data, Lifestyle and Consumer journalism to ensure students leave with a level of expertise in at least one key area.

Our experience shows this makes a difference to employability – and supports our record of 90% of post graduates getting a job within a year of leaving.

Today’s journalism graduates also have to understand how and why news and media are changing. Case studies and direct access to media leaders provides insight into what’s driving the media revolution.

Which provides another compelling reason to consider journalism as a career.

At a time of great change, there is great opportunity. We can’t say what roles or careers will be like in ten years time. But for those with commitment and self-motivation, undaunted by competition or the need for hard work, and crucially with a good foundation of training, journalism skills can take them a long way.
The National Council for the Training of Journalists (NCTJ) accredits courses in newspaper, magazine and broadcast journalism delivered at universities, colleges and independent providers around the UK.

In order to achieve NCTJ accreditation for its course, each centre has to agree to adhere to a strict set of guidelines, to teach the whole of the NCTJ’s syllabus and to undergo regular inspection visits to maintain high standards.

All centres listed adhere to these guidelines, and have gained NCTJ accreditation for the courses listed. Whilst this list is regularly updated, the most up-to-date information can always be found at: www.nctj.com

### AT A GLANCE
If you know what type of course you want to study, the following will help you decide which centre to attend:

#### ACADEMIC YEAR (SEPTEMBER – JULY)
- **City of Liverpool College**
- **City of Wolverhampton College**
- **Cornwall College**
- **Darlington College**
- **Harlow College**
- **Highbury College** (in partnership with The News)
- **Lambeth College**
- **North West Regional College**

#### DAY RELEASE
- **Fife College**
- **Glasgow Clyde College**

#### HND
- **Fife College**
- **Glasgow Clyde College**

#### FAST-TRACK (16 to 22 weeks)
- **Brighton Journalist Works**
- **City of Liverpool College**
- **Cornwall College Camborne**
- **Harlow College**
- **Highbury College**
- **Lambeth College**
- **City of Liverpool College**
- **News Associates - London**
- **News Associates - Manchester**
- **Press Association Training - London**

#### PART-TIME
- **Brighton Journalist Works**
- **City of Liverpool College**
- **News Associates – London, Manchester**
- **Press Association – London**

#### UNDERGRADUATE
- **Bournemouth University**
- **Brunel University**
- **De Montfort University**
- **Falmouth University**
- **Glasgow Caledonian University**
- **Glynd University**
- **Leeds Trinity University**
- **Nottingham Trent University**
- **Staffordshire University**
- **Teesside University**
- **University of Brighton**
- **University of Essex**
- **University of Central Lancashire**
- **University of Kent**
- **University of Lincoln**
- **University of Portsmouth**
- **University of Sheffield**
- **University of Sunderland**

#### POSTGRADUATE
- **Brunel University**
- **Cardiff University**
- **De Montfort University**
- **Glasgow Caledonian University**
- **Kingston University**
- **Leeds Trinity University**
- **Nottingham Trent University**
- **St Mary’s University, Twickenham**
- **Staffordshire University**
- **Teesside University**
- **Ulster University**
- **University of Central Lancashire**
- **University of Kent**
- **University of Salford**
- **University of Sheffield**
- **University of Sunderland**
- **University of Sussex**
- **University of Ulster**

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**Press Association Training - Newcastle**

**Sheffield College**

**University of Central Lancashire**

**University of Kent**

**University of Salford**

**University of Ulster**

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**Full list of NCTJ-accredited journalism courses for 2015/2016**

**BOURNEMOUTH UNIVERSITY**  Page 6, 14
Media School, Weymouth House, Fern Barrow, Poole, Dorset BH12 5BB
Contact: Karen Fowler-Watt, 01202 965129
Email: kfowler-watt@bournemouth.ac.uk
Website: [www.bournemouth.ac.uk](http://www.bournemouth.ac.uk)
- BA (Hons) Multimedia Journalism

**BRIGHTON JOURNALIST WORKS**
The Argus, Crowhurst Road, Hollingbury, Brighton BN1 8AR
Contact: Paula O’Shea, 01273 540350
Email: paula@journalistworks.co.uk
Website: [www.journalistworks.co.uk](http://www.journalistworks.co.uk)
- Fast-track Diploma in Journalism
- Part-time Diploma in Journalism (daytime)
- Part-time Diploma (evening/weekend)

**BRUNEL UNIVERSITY**
Brunel University West London, School of Arts, Uxbridge UB8 3PH
Contact: Sarah Niblock, 01895 267273
Email: sarah.niblock@brunel.ac.uk
Website: [www.brunel.ac.uk](http://www.brunel.ac.uk)
- BA (Hons) Journalism
- MA in Journalism

**CARDIFF UNIVERSITY**  Page 7, 22
Centre for Journalism Studies, The Bute Building, King Edward VII Avenue, Cathays Park, Cardiff CF10 3NB
Contact: Michael Hill, 029 2087 4084
Email: HillM10@Cardiff.ac.uk
Website: [www.cardiff.ac.uk](http://www.cardiff.ac.uk)
- MA/PgDip in News Journalism

**CITY OF LIVERPOOL COLLEGE**
Journalism Unit, The Arts Centre, 9 Myrtle Street, Liverpool L7 7JA
Contact: Greg Nixon, 0151 252 4366
Email: Greg.Nixon@liv-coll.ac.uk
Website: [www.liv-coll.ac.uk](http://www.liv-coll.ac.uk)
- Fast-track Diploma in Journalism
- Academic year Diploma in Journalism
- Part-time Diploma in Journalism

**CITY OF WOLVERHAMPTON COLLEGE**
Paget Road, Wolverhampton WV6 0DU
Contact: Danielle Wozencroft, 01902 317564
Email: wozencroftd@wolvcoll.ac.uk
Website: [www.wolvcoll.ac.uk](http://www.wolvcoll.ac.uk)
- Academic year Diploma in Journalism
Great careers begin at Falmouth

Graduate destinations include Radio 1, GamesTM, Sky Sports, BBC News, New Statesman, Wavelength, Hindustan Times and Reuters.

“Studying journalism at Falmouth provided me with many of the skills I need to do my job at Sky News. It’s a great town and a great place to study.”

Lorna Dunkley
Anchorwoman

AVAILABLE COURSES
BA(Hons) Journalism
BA(Hons) Sports Journalism
BA(Hons) Journalism and Creative Writing
BA(Hons) Journalism and Communications
BA(Hons) English and Journalism

For the full story visit falmouth.ac.uk/swj
JOURNALISM TRAINING 2015

CORNWALL COLLEGE CAMBORNE
Opie Building, Trevenson Rd, Pool, Redruth, Cornwall TR15 3RD
Contact: Lindsey Kennedy, 01209 611611
Email: lindsey.kennedy@cornwall.ac.uk
Website: www.cornwall.ac.uk
• Academic year Diploma in Journalism
• Fast-track Diploma in Journalism

DARLINGTON COLLEGE
Central Park, Haughton Road, Darlington, County Durham DL1 1DR
Contact: Sue Calvert, 01325 503050
Email: scalvert@darlington.ac.uk
Website: www.darlington.ac.uk
• Academic year Diploma in Journalism

DE MONTFORT UNIVERSITY
The Gateway, Leicester LE1 9BH
Contact: Ali Haynes, 0116 255 1551
Email: a.haynes@dmu.ac.uk
Contact: (BA) John Dilley, 0116 2078810
Email: jdilley@dmu.ac.uk
Website: www.dmu.ac.uk
• BA (Hons) Journalism
• MA Journalism

FALMOUTH UNIVERSITY Page 24
Penryn Campus, Treliever Road, Penryn, Cornwall TR10 9FE
Contact: Rob Brown, 01326 259261
Email: rob.brown@falmouth.ac.uk
Website: www.falmouth.ac.uk
• BA (Hons) Journalism
• BA (Hons) Sports Journalism

FIFE COLLEGE
St Brycedale Avenue, Kirkcaldy, Fife KY1 1EX
Contact: Patrick Joyce, 01592 223136
Email: patjoyce@fife.ac.uk
Website: www.fife.ac.uk
• HND Practical Journalism
• Day release Journalism

GLASGOW CALEDONIAN UNIVERSITY
Caledonian Business School, City Campus, Cowcaddens Road, Glasgow G4 0BA
Contact: Julian Calvert, 0141 331 3844
Email: julian.calvert@gcu.ac.uk
Website: www.gcu.ac.uk
• BA (Hons) Multimedia Journalism
• MA Multimedia Journalism

GLASGOW CLYDE COLLEGE Page 25
690 mosspark Drive, Glasgow G52 3AY
Contact: Felicity Teasdale, 0141 272 3186
Email: fteasdale@glasgowclyde.ac.uk
Website: www.glasgowclyde.ac.uk
• HND Practical Journalism

GLYNDWR UNIVERSITY
Plas Coch Campus, Mold Road, Wrexham, Wales LL11 2AW
Contact: Janet Jones, 01279 868100
Email: janet.jones@glyndwr.ac.uk
Website: www.glyndwr.ac.uk
• Certificate of Higher Education in Journalism

HARLOW COLLEGE
Velisky Avenue, Harlow, Essex CM20 3LH
Contact: Simon Fitzjohn, 01279 868100
Email: sfitzjohn@harlow-college.ac.uk
Website: www.harlow-college.ac.uk
• Fast-track Diploma in Journalism
• Fast-track Diploma in Magazine Journalism
• Academic year Diploma in Journalism

HIGHBURY COLLEGE
Department of Media Creative and Visual Arts, Dovercourt Road, Cosham, Portsmouth PO6 2SA
Contact: Dave King
Email: journalism@highbury.ac.uk
Website: www.highbury.ac.uk
• Fast-track Newspaper Journalism
• Diploma in Journalism (in partnership with The News)

KINGSTON UNIVERSITY
Faculty of Arts & Social Science, Penrhyn Rd, Kingston-upon-Thames, Surrey KT1 2EE
Contact: James Morrison, 0208 417 9000
Email: j.morrison@kingston.ac.uk
Website: www.kingston.ac.uk
• MA/Pgdip Print and Digital Journalism
• BA (Hons) Journalism

LEEDS TRINITY UNIVERSITY    Page 2, 13
Centre for Journalism, Brownberrie Lane, Horsforth, Leeds LS18 5HD
Contact: Catherine O’Connor, 0113 283 7180
Email: c.oconnor@leedstrinity.ac.uk
Website: www.leedstrinity.ac.uk
• MA/PgDip Print and Digital Journalism
• BA (Hons) Journalism

LAMBETH COLLEGE Page 19
Clapham Centre, 45 Clapham Common South Side, London, SW4 9BL
Contact: Roz McKenzie, 020 7501 5496
Email: rmckenzie@lambethcollege.ac.uk
Website: www.lambethcollege.ac.uk
• Fast-track Newspaper Journalism
• Fast-track Magazine Journalism
• Diploma in Multimedia Journalism (one year)

LEONARD TRINITY UNIVERSITY
Page 2, 13
Centre for Journalism, Brownberrie Lane, Horsforth, Leeds LS18 5HD
Contact: Catherine O’Connor, 0113 283 7180
Email: c.oconnor@leedstrinity.ac.uk
Website: www.leedstrinity.ac.uk
• MA/PgDip Print and Digital Journalism
• BA (Hons) Journalism

NEWS ASSOCIATES - LONDON
247 The Broadway, Wimbledon, London SW19 1SD
Contact: James Toney, 0870 445 0155
Email: training@newsassociates.co.uk
Website: www.newsassociates.co.uk
• Fast-track Diploma in Multimedia Journalism
• Part-time Diploma Multimedia Journalism
• Multimedia Sports Journalism

NEWS ASSOCIATES - MANCHESTER
111 Piccadilly, Manchester, M1 2HY
Contact: Andrew Greaves, 0870 445 0155
Email: training@newsassociates.co.uk
Website: www.newsassociates.co.uk
• Fast-track Diploma in Multimedia Journalism
• Part-time Diploma Multimedia Journalism
• Multimedia Sports Journalism

For more information, visit glasgowclyde.ac.uk or call 0141 272 3331!
Journalism at UCLan

If you want to watch events unfold, history happen and then report it, film it, tweet it, blog it and broadcast it, UCLan’s journalism courses are for you. This is the world of news on the move and our programmes offer all the multimedia skills you need to tell the story as a professional journalist.

UCLan’s BA (Hons) Journalism degree is one of the longest-established and most prestigious undergraduate journalism courses in the UK. It is also one of the most innovative. The course offers you practical training in all aspects of multimedia journalism and media innovation, underpinned by journalism theory.

It is accredited by all three journalism accreditation bodies: NCTJ, BJTC and PPA. You will be encouraged to work hard to complete all the NCTJ diploma exams and emerge from the programme with gold-standard professional qualifications in addition to your degree.

Throughout the course, you will be encouraged to aim high, to work like a professional, to be creative and original and to develop as an individual. Journalism has been taught in Preston for more than 50 years and we draw on all this experience to provide courses which produce outstanding graduates ready to work professionally in journalism, the creative industries and other allied careers.

You will become part of our UCLan journalism network, joining graduates who now work for prestigious organisations such as BBC, ITV, Sky, The Sun, Daily Mail, Daily Telegraph and Cosmopolitan magazine. Our alumni work across the globe in places such as the USA, South America, Hong Kong and Dubai. Some are working in the new digital media for websites, data-gathering companies, mobile application companies and some have even set up their own businesses. Journalism skills also transfer into a range of communication and web-based careers.

Our MA Journalism and MA Magazine Journalism programmes are also NCTJ-accredited – MA Magazine Journalism has PPA accreditation as well. We also offer BJTC-accredited BA (Hons) Sports Journalism and MA Broadcast Journalism programmes. Additionally, we run BA and MA International Journalism programmes for budding foreign correspondents, an MA Sports Journalism, a cutting-edge MA Media Innovation and an innovative MA Visual Journalism, plus a joint honours BA Journalism and English Language.

At UCLan, you will get the opportunity to meet some of the major players in the creative industries: editors, programme commissioners, producers, directors and digital entrepreneurs. We believe in actively working with our alumni and industry contacts to develop projects involving our students. We have developed partnerships with the BBC Talent Pool to give our students access to careers at Media City and we work with ITN to provide work placement opportunities.

Each year we hold a major employability event – cJAM: Careers in Journalism and Media. This is attended by top industry figures across broadcasting, newspapers, magazines, music journalism, sports journalism, film-making and digital media. Our students pitch ideas to these professionals and the best ideas win students a placement with a top creative company. At our most recent event in April, 60 work placement or mentoring opportunities were won by our students with companies such as BBC, Sky News, ITN and CN Media. At UCLan, we believe our industry links are the key to our students’ success.
NORTH WEST REGIONAL COLLEGE
D.3.305 Northland Building NWRC, Strand Road, Derry, BT48 7AL
Contact: Suzanne Rodgers, 028 7127 6161
Email: susanne.rodgers@nwrc.ac.uk
Website: www.nwrc.ac.uk
• Academic year Diploma in Journalism

NOTTINGHAM TRENT UNIVERSITY
Centre for Broadcasting & Journalism,
Room 2103 Chaucer Building, Goldsmith Street, Nottingham, NG1 5LT
Contact: (BA) Claire Field, 0115 848 5806
Email: claire.field@ntu.ac.uk
Contact: (MA) Helen Ainsworth, 0115 848 5803
Email: helen.ainsworth@ntu.ac.uk
Website: www.ntu.ac.uk/cbj
• BA (Hons) Journalism
• MA/Pgdip Newspaper Journalism
• MA/Pgdip Magazine Journalism

PRESS ASSOCIATION TRAINING CENTRE - NEWCASTLE
Thomson House, Great Market, Newcastle Upon Tyne NE1 1ED
Contact: Paul Jones, 0844 836 4000
Email: paul.jones@pressassociation.com
Website: www.becomeareporter.co.uk
• Diploma in Multimedia Journalism
• Multimedia Sports Journalism

ST MARY’S UNIVERSITY, TWICKENHAM
School of Communications, Culture and Creative Arts, Strawberry Hill,
Twickenham, London, TW1 4SX
Contact: Dr Daragh Minogue, 020 8240 4111
Email: daragh.minogue@smuc.ac.uk
Website: www.smuc.ac.uk/postgraduate/sports-journalism
• MA/Pgdip Sports Journalism

SHEFFIELD COLLEGE
Livesey Street, Hillsborough, S6 2ET
Contact: Matthew Neale, 0114 260 2357
Email: matthew.neale@sheffcol.ac.uk
Website: www.sheffcol.ac.uk
• Fast-track Diploma in Journalism

STAFFORDSHIRE UNIVERSITY
Dept of Journalism,
College Road, Stoke-on-Trent ST4 2DE
Contact: Pete Leydon, 01782 294785
Email: p.w.leydon@stafs.ac.uk
Website: www.staffs.ac.uk/journalism
• BA (Hons) Journalism
• BA (Hons) Journalism (two-year)
• MA Journalism

TEESSIDE UNIVERSITY
School of Arts and Media,
Middlesbrough, Tees Valley TS1 3BA
Contact: Paul Bailey, 01642 342377
Email: p.bailey@tees.ac.uk
Website: www.teess.ac.uk
• BA (Hons) Multimedia Journalism
• BA (Hons) Sports Journalism
• MA Journalism

ULSTER UNIVERSITY
School of Media, Film and Journalism,
Cromore Road, Coleraine,
Co. Londonderry BT52 1SA
Contact: Maggie Swarbrick, 028 7032 3130
Email: mm.swarbrick@ulster.ac.uk
Website: www.ulster.ac.uk
• MA Journalism

UNIVERSITY OF BRIGHTON
Chelsea School, Gaudick Road,
Eastbourne, East Sussex BN20 7SP
Contact: Jed Novick, 01273 643852
Email: j.novick@brighton.ac.uk
Contact: Rob Steen, 01273 643852
Email: r.m.steen@brighton.ac.uk
Website: www.brighton.ac.uk
• BA (Hons) Sports Journalism
• BA (Hons) Travel Journalism

UNIVERSITY OF CENTRAL LANCASHIRE
Dept of Journalism, Preston, Lancs PR1 2HE
Contact: Deborah Robinson (BA), 01772 894749
Email: drobinson3@uclan.ac.uk
Contact: Julie Freer (MA), 01772 894750
Email: jefreer@uclan.ac.uk
Website: www.ukjournalism.org
• BA (Hons) Journalism
• MA/Pgdip Journalism
• MA Magazine Journalism

UNIVERSITY OF ESSEX
Dept of Literature, Film and Theatre Studies,
Wivenhoe Park, Colchester, CO4 3SQ
Contact: Jonathan Baker
Email: jcbaker@essex.ac.uk
Website: www.essex.ac.uk
• BA (Hons) Multimedia Journalism

UNIVERSITY OF KENT
Centre for Journalism,
Gillingham Building, Chatham Maritime,
Chatham, Kent ME4 4AG
Contact: Tim Luckhurst, 01634 202913
Email: T.Luckhurst@kent.ac.uk
Contact: Ian Reeves, 01634 202913
Email: I.reeves@kent.ac.uk
Website: www.centreforjournalism.co.uk
• BA (Hons) Journalism and the News Industry
• MA Multimedia Journalism

UNIVERSITY OF LONDON
Brayford Pool, Lincoln, LN6 7TS
Contact: Sue North, 01522 866 273
Email: snorth@lincoln.ac.uk
Website: lincoln.ac.uk/home/course/joujouub
• BA (Hons) Journalism
We don’t sell the dream of a journalism career. We accredit the reality.

The National Council for the Training of Journalists delivers the premier training scheme for journalists in the UK.

An NCTJ qualification equips students with the skills they need to become effective journalists in a fast-changing multimedia industry.

The majority of successful journalists working in print, broadcast and online are NCTJ trained and qualified.

Major newspaper and broadcast employers say they prefer NCTJ qualified applicants.

NCTJ accreditation is the hallmark of excellence for journalism courses.

NCTJ accredited courses are available at undergraduate and postgraduate degree level, as fast-track and academic year courses, and as part-time evening and weekend courses. An NCTJ qualification is also available as part of the trailblazer apprenticeship for a junior journalist.

For more information, including a list of accredited courses, visit www.nctj.com
University of Portsmouth

The School of Social, Historical and Literary Studies, Burnaby Road, Portsmouth PO1 3AS
Contact: Bernie Saunders, 02392 842177
Email: bernie.saunders@port.ac.uk
Website: www.port.ac.uk
• BA (Hons) Journalism

University of Salford
School of Arts and Media, MediaCityUK, Salford, M5 2HE
Contact: Paul Broster, 0161 295 6362
Email: p.broster@salford.ac.uk
Website: www.salford.ac.uk
• MA/PgDip Journalism

University of Sheffield
Department of Journalism Studies, 9 Mappin Street, Sheffield, South Yorkshire S1 4DT
Contact: David Holmes, 0114 222 2501
Email: d.b.holmes@sheffield.ac.uk
Website: www.sheffield.ac.uk
• BA Journalism Studies
• MA/PgDip Print Journalism

University of Sunderland
David Puttnam Media Centre, St Peter’s Campus, Sunderland SR6 0DD
Contact: Lee Hall, 0191 515 2707
Email: lee.hall@sunderland.ac.uk
Website: www.sunderland.ac.co.uk
• BA Journalism
• BA Broadcast Journalism
• BA Fashion Journalism
• BA Magazine Journalism
• BA Sports Journalism
• MA Journalism
• MA Magazine Journalism
• MA Sports Journalism

University of Sussex
School of Media, Film & Music, Silverstone Room 220, Falmer, Brighton, BN1 9RG
Contact: Julie Fletcher, 01273 877538
Email: j.fletcher@sussex.ac.uk
Website: www.sussex.ac.uk
• MA Multimedia Journalism

NCTJ Training Ltd
The New Granary, Station Road, Newport, Saffron Walden, Essex CB11 3PL
Tel: 01799 544014 Fax: 01799 544015
E-mail: info@nctj.com
Web: www.nctj.com

JOURNALISM TRAINING 2015

Universities across the UK offer a variety of journalism courses. Below are brief details of some of the leading programmes:

JOURNALISM AT THE UNIVERSITY OF PORTSMOUTH

BA (Hons) Journalism at Portsmouth is an NCTJ-accredited degree course preparing students for careers in the exciting, fast-changing world of print and digital media.

Our students work on real life journalism in our state-of-the-art newsrooms under the watchful eyes of real journalists.

We also offer:

• BA (Hons) Journalism with Media Studies
• BA (Hons) Journalism with English Literature
• BA (Hons) Journalism with English Language

Discover more at our forthcoming Open Days:
• Saturday 3 October, 2015
• Saturday 17 October, 2015
• Saturday 14 November, 2015

Masters degrees in journalism. Specialised. Accredited. Vocational. From the UK’s top department.

JOURNALISM AT THE UNIVERSITY OF SHEFFIELD

Journalism Studies at Sheffield enjoys a legendary status in the media industry. Editors know a Sheffield graduate can make a world-class journalist.

Join us and you’ll learn from tutors who’ve worked at the highest level as journalists. You’ll learn the principles and practice of hard-hitting ethical journalism and sharpen your skills with brand new, high-tech, high-spec facilities that simulate a real working newsroom.

Accredited by the NCTJ, BJTC and PPA, our MA courses offer specialisms in print, broadcast and magazines, with an emphasis on digital throughout.

That’s why our graduates are working for the BBC, Sky, Channel 4, national newspapers, commercial radio, and other print and digital publications nationally and internationally.

Find us online today. And be ready to join them.
www.sheffield.ac.uk/journalism/masters  @sheffjournalism

GLOSSARY Here is a guide to some journalism lingo:

Broadcast A large format newspaper (such as the Daily Telegraph). But can also include other up-market tabloid-size titles, such as The Times.
Byline Your name at the top of a story.
Caption Explanatory words next to a photo.
Chapel Name for the National Union of Journalists group at a publication.
Death knock Macabre term for calling at the home of the relative of a deceased person.
Editors’ Code A list of ethical rules which cover members of IPSO (see below).
IPSO The Independent Press Standards Organisation. Self regulation body covering members of IPSO (see below).
Leader The editorial column of a newspaper.
Libel A story which harms someone’s reputation. If it is untrue it could cost your publication a lot of money.

Tel: 01799 544014 Fax: 01799 544015 E-mail: info@nctj.com Web: www.nctj.com

www.pressgazette.co.uk
Lecturers’ contacts in the industry are invaluable

Staffordshire University journalism student Emma James

Staffordshire University offers a number of journalism courses which offer the opportunity to take National Council for the Training of Journalists exams. The BA Print Journalism and BA Broadcasting Journalism degrees are accredited by the NCTJ and Broadcast Journalism Training Council respectively.

We are one of only 12 universities in the country to be accredited by both bodies, writes Emma Janes. Something that I believe is integral to student’s success at Staffs is that for most courses, shorthand is a core module. We are all encouraged to get the industry standard 100 words per minute by the end of our first year, and then have the next two to work on getting it in our own time if we do not.

Here at Staffs we have separate newsrooms for print, video and radio. Of course all students have access to both newsrooms; the broadcast newsroom has a green screen and all the latest technology to be able to practice what a real life news day would be like. Both of them are kitted out with state of the art Mac’s and PC’s to enable editing of video, audio and copy. We also have access to many different types of cameras and equipment, with a simple sign up to Siso, for as long as you need the equipment. It can be used for press conferences at Stoke City and Port Vale or to add a video to your news piece and much more.

We also have a huge library which is open 24/7 in busy exam times, and gives you access to online texts, DVD’s and regular textbooks. All of the lecturers are still active within the industry, with expertise from the online, magazine, newspaper, radio, television and PR industries. The lecturers are the main support base here, and are willing to help you out no matter what the problem is, they are supportive of whichever branch of journalism you choose and there will be one of them who has the connections to help you with regards to a work placement. As quickly as your first week at Staffordshire University you will be treated as a working journalist by the lecturers, and are encouraged to get out there and find a story.

All work that we do is published on our news website StaffsLive, which gives a real feel to how quickly copy has to be written, turned around and amended, as in a real working environment. StaffsLive offers students the opportunity to build their portfolios with all different genres such as sport, music reviews, theatre reviews and news stories, giving us the experience of many types of story. The lecturer’s previous experience in the industry is a huge help when it comes to the final year work placement. Their contacts are invaluable to getting one or more placements at local newspapers, or broadcasting agencies. I myself have completed a work placement at the BBC, which is something I never would have applied for without the support of my lecturers.

The people I met on my placement have given me invaluable experience of the industry, and contacts that will be of great use to me in the future. Staffordshire University supports students after graduation as well, helping them apply for post graduate jobs or apprenticeships, helping with interviews and CV’s all the way along. Students who have been successful in the past often come back to hold talks with current students, and the one thing all of them say is how fabulous the lecturers are at helping, both now and in the future.
JOURNALISM TRAINING 2015

What it costs and how to pay for it

Journalism training can be an expensive business.

The most inexpensive way to get your NCTJ qualification is via a fast-track course at an FE College (from around £1,400). But even then you will still need to find your living expenses for up to 20 weeks. At the other end of the scale, tuition fees for a year-long MA course can run to around £10,000.

If the cost of training is deterring you it may be worth applying for a bursary or grant.

Here is a summary of some of the main schemes which are available.

The Stationers’ Foundation Postgraduate Bursary Scheme also offers 12 bursaries worth £6,000 to those studying media related courses at a number of specific institutions. www.snipurl.com/stat_burs

Those from ethnically diverse and lower income backgrounds can apply for help from the Journalism Diversity Fund, which provides grants to cover both tuition fees and living expenses. www.journalismdiversityfund.com

The George Viner Memorial Fund run by the NUJ offers financial help to aspiring journalists from black and asian backgrounds. www.snipurl.com/viner_fund

The Stephen Lawrence Charitable Trust together with the Daily Mail offers two graduates a year the chance to join its paid trainee scheme. Those from lower income households, or who attend or attended a non-fee paying school or are the first generation of their immediate family to attend university, are “strongly encouraged to apply”. www.snipurl.com/mail_grant

The Scott Trust and Guardian Media group offer five bursaries for MAs in journalism. www.snipurl.com/gmg_bursary

Many bursaries are available for particular educational institutions. The Daily Mail for instance offers a postgraduate scholarship at The University of Kent. www.snipurl.com/kent_burs

If you decide on a particular institution it is worth enquiring to find out what bursaries and grants are available.

And if you are at sixth-form college and are already sure you want to be a journalist it may be worth considering applying for an apprenticeship. It will plunge you straight into the world of work but means you can earn while you learn.

UNIVERSITY OF SUNDERLAND

ALL COURSES ACCREDITED BY THE NATIONAL COUNCIL FOR TRAINING OF JOURNALISTS (NCTJ)

BA (Hons) Broadcast Journalism
BA (Hons) Journalism
BA (Hons) Sports Journalism
BA (Hons) Magazine Journalism
BA (Hons) Fashion Journalism
MA Journalism
MA Sports Journalism
MA Magazine Journalism

Broadcast Journalism also accredited by the Broadcast Journalism Training Council (BJTC)
Magazine and Fashion Journalism also accredited by the Professional Publishers Association (PPA)

OUTSTANDING FACILITIES

The mediaHUB A bustling multimedia newsroom that will give you a real taste of life as a working journalist. The mediaHUB runs websites covering sport, news, entertainments and fashion.

Four Journalism suites.

Broadcast Journalism Newsroom with Newscutter, Burli and ENPS software.

Six Radio studios including a transmission suite for 107 Spark FM, our student-run community radio station.

Two TV studios, complete with a green room.

Live Sky feed and Off-air recording facility.

203-seat cinema with full HD projection and surround sound.

“What really stood out for me about Sunderland was the wealth of hands-on projects on offer”
Josh Halliday – Journalism Graduate
Home News Reporter at The Guardian

“Get as much hands-on work experience as possible”
Zoe Beaty – Journalism Graduate
Staff Features Writer, Grazia magazine

“The access we were given to Sunderland AFC and Newcastle United FC was of great benefit”
Jamie Orrell – Sports Journalism Graduate
Production Assistant on Football Week at Future Publishing

For further information email: admenquiry@sunderlan.ac.uk or Tel: +44 (0)191 515 3258 or visit: www.sunderland.ac.uk
OUR MISSION IS TO HELP AND INSPIRE THE NEXT GENERATION OF JOURNALISTS

- Meet top journalists at school and college visits
- Attend our national conferences
- World-class journalism Summer School
- Enter our online competitions

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TheNewsAcademy
academy.news.co.uk