

LEADERSHIP TRAINING

An exclusive course for editors and senior journalists

The NCTJ is offering a brand new approach to management success: leadership training by a journalist for journalists. It's a lively, interactive, day-long experience guaranteed to leave participants with a personal action plan to achieve immediate results.

- Find new approaches to solving your toughest personnel cases
- Learn a system to hold people accountable for producing excellent results
- Recognise the difference between coaching and fixing
- Discover how to say what you mean and get what you want
- Create methods to gain control of your own time and priorities
- Learn the "magic" questions that generate enterprise stories
- Form a personal strategic plan to improve your own practice

The course will be offered in two ways:

24 April at the NCTJ:

One-day programme as a scheduled course for individuals. Cost per delegate is £350 plus VAT.

Late April at your chosen location:

Our trainer is available for in-house groups of up to 18. All-inclusive cost per one-day course is £1,800 plus VAT.



About the trainer:

Valerie Hyman is an award-winning reporter, newsroom manager, and corporate news executive. She leads workshops in all aspects of journalism, from newsroom management to original storytelling to ethical decision-making. Her clients have included the US Department of State, NBC station group, the *St Louis Post-Dispatch*, the *Tampa Tribune*, the Society for Professional Journalists, *Dallas Morning News*, National Public Radio, and Gannett (Newsquest's parent company).

She was a programme director and trainer at The Poynter Institute for Media Studies in St Petersburg, Florida. Valerie spent a year at Harvard University as a Nieman Fellow.

For more information or to sign up, please contact Michelle Lewis
by email at michelle.lewis@nctj.com.