

MANDATORY SKILLS MODULES

Essential journalism

Includes:

Finding and telling stories; accuracy and good use of English; interviewing skills and techniques; how to develop stories; use of social media; writing for digital platforms, including video and mobile journalism; SEO; an introduction to data journalism; audience analytics; and copy-editing

22 credits 130 GL hours

Essential journalism e-portfolio

Includes:

Combination of essential journalism skills; creative and original research; interviewing skills; and mobile journalism

12 credits 70 GL hours

Essential journalism ethics and regulation

Includes:

Standards in journalism; integrity and propriety; the impact of journalism on individuals; and IPSO and Ofcom regulation

3 credits 20 GL hours

Essential media law and regulation

Includes:

General reporting; defamation and contempt; copyright; privacy; and an introduction to court reporting and IPSO and Ofcom regulation

10 credits 60 GL hours

plus a selection of ELECTIVE SKILLS MODULES to reach a minimum 82 credits

Public affairs for journalists

7 credits 50 GLH

Media law court reporting

7 credits 50 GLH

Shorthand for journalists

14 credits 130 GLH

Broadcast journalism

14 credits 110 GLH

PR and communications for journalists

14 credits 100 GLH

Business and finance journalism

7 credits 60 GLH

Videojournalism for online

7 credits 50 GLH

Photography for journalists

7 credits 60 GLH

Sports journalism

7 credits 60 GLH

Production journalism

7 credits 50 GLH

Business of magazines

7 credits 50 GLH

Candidates **must** complete **media law court reporting; shorthand for journalists; and public affairs** elective skills modules to be eligible to progress to the National Qualification in Journalism. Candidates may complete more elective skills modules to provide a wider range of career opportunities.